Newsletter

The newsletter page has the current issue, STC and Rochester Chapter links, and the newsletter archive.

Proof Sheet

October-December 2015 Volume 57 Numbers 2, 3 and 4

Next Meeting — February

Date and time: February 2 6:00 PM to 9:00 PM
Program: STC Multi-Chapter Techcomm Showcase
Location: Barnes & Noble at RIT (upstairs in the community room) and online via Adobe Connect
Details: Events page of the chapter website

President's Prose

October, 2015

Are you interested in showcasing some of your work at our November event? Plans are in the works for a Tech Comm Showcase (date and location TBD) to spotlight the work we do, tools we use, challenges we face, and accomplishments we achieve as technical communicators. Please contact Ben Woelk, our Program director, or me by October 16 to share what you'd like to do (ben.woelk@gmail.com or bobbi.werner@welchallyn.com). We will publish more details about this event soon.

With the first three months of my tenure as chapter president already behind me, I'm happy to share some important **accomplishments**:

- In August, we co-hosted a presentation with the CNY chapter featuring STC President, Bernard Aschwanden.
- Our September kickoff event, Take a Tech Comm Professional Out to the Ballgame, attracted several non-members.
- The chapter Council gathered for a planning retreat in August to brainstorm a list of objectives for the year and make progress on some priority tasks.
- A live presentation has been scheduled at the RIT Barnes and Noble on October 5 (tonight!).
- Our chapter newsletter, *Proof Sheet*, has been resurrected, posted on the website, and delivered to members.
- Ann Wiley stepped up to manage the chapter's publication competition this year, keeping this long-standing event alive. (Thank you, Ann!)

We are working hard to make our chapter programming relevant to our membership and also extend our reach to students, faculty, and professionals in the area not currently affiliated with STC. Watch your mailboxes for a **survey** to provide feedback and suggestions for the council to consider as we plan programs for the year.

I look forward to receiving your feedback and seeing you at upcoming events!

Redact Room

The October issue was posted initially on October 3 and developed throughout the month. Following our regular

monthly process, a PDF with the content of the September issue was posted too. This process proved more difficult to execute each month than anticipated, necessitating a quarterly issue for the rest of 2015. If you need information or have information to share please contact the editor at any time.

Council Notes

A retreat was held in August for planning. The Council met on September 29. A draft plan for the year was distributed before the meeting for updates by committee chairs and officers and reports were received. A volunteer was appointed to manage the publications competition with the call for papers to go out on October 1. The Council met on October 22, November 18, and December 2 to hear reports and determine needed efforts to continue the work for the year, including Spectrum and program planning. On November 18 the annual meeting was also held. The Chapter Chronicle provides key news and information from the meetings and the activities of volunteers.

Date and time of the next meeting: TBD in late January
Location: TBD
Contact: Chapter president Bobbi Werner

Chapter Chronicle

It is most remarkable that another year is progressing with the same or greater level of activity as each of the past 30+ years. Thank you to all the volunteers who have made this possible.

A meeting for anyone interested in the Rochester Chapter mentoring program was held October 8. Marilyn Woelk, and Bobbi Werner are serving as mentors. Thank you to the mentors and the participants.

The 54th annual publications competition opened with a call for entries sent to members and friends of the chapter. Seven entries were received by the deadline of October 24 and were sent to three judges in November. Judging is expected to be completed in December. If you have questions, send a message to the competition manager.

The chapter brochure is being updated. Social media accounts are updated regularly with an emphasis on promoting the chapter. The website was moved without disruption to a new hosting service provided by STC.

The education manager is calling for applications for the Heritage Award, now honoring Edline Chun. In the past the scholarship award has honored Ralph Kepner, who passed away as a young man while president in 1968.

The Community Achievement Award application is being prepared by Ben Woelk; this is the chapter's performance management process.

Planning for Spectrum 2016 is underway. Mark your calendars for Spectrum 2016, April 17 to 19 at RIT .

Membership Memo

The Rochester Chapter has 73 members, with 6 new members since January 1, 2015. As of December 2, 23 members had renewed for 2016. Please be sure to renew your membership. The welcome letter was updated in late summer, and new members are added continually to the chapter mailing list on Eventbrite for receipt of program notification. The STC-provided announcement list is also used to send announcements to chapter members only.

December Meeting Report

Date and time: Wednesday, December 16, 2016 5:30 to 8:30 PM ET
Program: Holiday dinner, entertainment, and "Jeopardy" game
Location: Towpath Café , Fairport
Details: Members, friends, and guests gathered on December 16 for the annual Rochester Chapter holiday

gathering. This year the event was held at the Towpath Café in Fairport in the newly renovated front room facing Route 250. Those present enjoyed dinner followed by entertainment and education featuring Jaimie Cole, RIT instructor and manager at iCardiac. Jaimie provided acoustic guitar music and a short presentation, and served as emcee for a Holiday Jeopardy Game featuring holiday movies, books, and trivia for Kwanzaa, Hanukkah, and Christmas. This was a "not to miss" event with stellar venue, food and entertainment!

November Meeting Report

Date and time: Wednesday, November 18, 2015 6:00 to 8:45 PM ET
Program: Techcomm Showcase and annual meeting
Location: Radisson Hotel Rochester Airport
Details: The showcase featured a roundtable presentation format with 36 people in attendance. All presenters spoke simultaneously during each 20-minute session, with the opportunity for participants to select three of the five sessions. Presenters were Nita Beck and Ann Pillman on MadCap Flare, Bobbi Werner and Laurie Fiaretti on the collaboration of writers and editors, Judy Shenouda on the skills and competencies of technical communicators, Carmel Prior-Garlock on the work of a research editor, and Hendrik van Edig on his work as an embedded lone writer.

October Meeting Report

Date and time: Monday, October 5, 2015 6:00 to 8:30 PM ET
Program: Collaboration Technology in the Workplace: What Motivates Engagement? with Deborah Gears
Location: Barnes and Noble RIT Community Room (upstairs)
Details: October 2015 Meeting Report

Society Notes

Renewal season is underway. If you haven not already, please renew today. Review the benefits of membership on the membership renewal web page. STC's 2016 Member Get a Member campaign is underway, with opportunities to win prizes for recruiting new members who join by January 15, 2016.

Current, renewing, and new members are invited to join the newly added Application Programming Interface (API) SIG. The API SIG will provide recommended resources for learning about APIs/SDKs, opportunities for getting training on documenting these products, and discussions about best practices for documenting APIs/SDKs using tools such as Doxygen, Javadoc, and Swagger.

Registration for the 2016 TechComm Summit is now open. The Early Bird registration rate of only $895 for STC members (a $400 member savings). Your conference registration includes three days of continental breakfast, two receptions, access to unparalleled education sessions, entrance to the Expo Hall, and information on the latest industry tools and technologies. This year's Summit is 15-18 May in Anaheim, CA.

Three of STC's most popular online courses started in October:

DITA From Legacy to the Future-Tuesdays, 6 October to 17 November; presented by STC President Bernard Aschwanden

Developing Effective User Documentation-Thursdays, 15 October to 19 November; presented by Sharon Burton

TechComm 101-Tuesdays, 20 October to 15 December *(no classes on 10 and 17 November);* presented by Leah Guren

For details on current STC courses go to the education web page.

On December 8 STC offered a free webinar for chapter and SIG members, "Major Trends Shaping the Future in

Technical Communication," presented by Abhishek Jain, Product Manager, Adobe Systems, India. Free webinars are frequently offered for chapter and SIG members, a benefit you will enjoy when you renew for 2016.

Job World

Employment manager Mel Blank posts the most recent job openings on the website.

Feature article

Members are invited to submit original articles for posting in the blog on this website as features for the newsletter.

STC and Rochester Chapter Links

- Rochester Chapter mission
- Rochester Chapter leaders
- Rochester Chapter Twitter, LinkedIn, Facebook
- Next meeting, past presentations
- Employment information
- Related organizations
- Educational opportunities
- Information resources
- STC news (STC's Notebook blog)

Proof Sheet Archive

2015

September 2015
August 2015

Earlier Issues

The Rochester Chapter is fortunate to have a PDF of every issue of the Proof Sheet. This archive is being completed with creation of missing issues from archival materials. The archive will be published. In the meantime the news archive since 2010 is available.