Newsletter

The newsletter page has the current issue, STC and Rochester Chapter links, and the newsletter archive.

Proof Sheet

January-February 2016 Volume 57 Numbers 5 and 6

Next Meeting – March 2

Date and time: March 2 6:00 PM networking, 7:00 to 9:00 PM for webinar
Program: STC Multi-Chapter Virtual Techcomm Showcase 2
Locations: Two viewing parties, Barnes & Noble at RIT (upstairs in the community room) and Cayuga conference room, Welch Allyn, 4341 State Street Road, Skaneateles Falls, NY plus online via Adobe Connect
Starting time for viewing party at Welch Allyn: Networking starts at 6:15 PM. Please arrive at the Mottville Road entrance reception desk no later than 6:10 PM and you will be escorted to the conference room.
Details: Events page of the chapter website

Redact Room

The Council meeting was held on January 26, so reports were received in late January and the news posted. The current is therefore a January-February newsletter. If you need information or have information to share please contact the editor at any time.

Council Notes

Council meetings focus largely on reports and finding ways to support fellow volunteers. The Council is also working on administrative improvements. Special thanks to Katie Bush for all her work on this. The Chapter Chronicle provides key news and information from the meetings and the activities of volunteers and is updated after each Council meeting.

Date and time of the next meeting: Monday February 22 6:00 PM to 7:00 PM dial in only
Contact: Chapter president Bobbi Werner

Chapter Chronicle

The year continues with many activities. Thank you to all the volunteers who make this possible.

Chapter member Ruth Thaler-Carter is presenting an STC webinar on Wednesday, February 10, 2016, 2:00–3:00 PM EST: Basics of Editing and Proofreading.
This session will enhance skills and provide what attendees need to know to break into the editing or proofreading side of technical communication. Visit the STC website for more information.

Ruth was also one of three panelists in a special one-hour STC webinar held January 21, "First-Year Questions," co-hosted by STC and a partner organization, the Association of Independent Information Professionals (AIIP). This free webinar was open only to STC and AIIP members.

Judging in the 54th annual publications competition concluded in January. Thank you to the judges, Elaine Lanni, Tom Beiswenger, and Bob Krentsa. There were seven entries and five awards. There were no awards of

Distinguished, so the chapter submitted no entries to the Society competition. Winners of Excellence awards are eligible to submit their own entries. If you have questions, send a message to the competition manager.

The Community Achievement Award application has been submitted. Thank you to Ben Woelk for coordinating the application this year, to Lori Meyer for getting it started, and to everyone who has provided input. The application shows the phenomenal job our chapter and volunteers have done in 2015. Thank you to everyone.

The education manager is calling for applications for the Heritage Award, now honoring Edline Chun. In the past the scholarship award has honored Ralph Kepner, who passed away as a young man while president in 1968.

The chapter has two mentoring partnerships. Thank you to the participants and the mentors, Bobbi Werner and Marilyn Woelk. A call for participants and mentors for the 2016 program with links for more information has been posted.

Mark your calendars for Spectrum 2016, April 17 to 19 at RIT . Spectrum 2016 will feature two half-day workshops, 14 presentations, six progressions, and four lightning talks. Watch the Spectrum website for announcement of the keynote speaker. Thank you to Vanessa Andre for helping with speakers' bios and program descriptions. Communications for speakers are being streamlined and drafted. The call for sponsors begins in January.

Membership Memo

The Rochester chapter has 75 members. If you have not already renewed, please do so today so you will not miss the benefits of membership this year. If you are not already a member, we hope you will become this year's first new member.

December, January and February Meeting Reports

An update to the December 2015 meeting report indicates there were 25 registrants for the holiday event, 14 members and 11 guests. No meeting was held in January, 2016.

The February, 2016 meeting was the chapter's first virtual meeting held in cooperation with other chapters.

Date and time: February 2 6:00 PM to 9:00 PM
Program: STC Multi-Chapter Virtual Techcomm Showcase
Location: Barnes & Noble at RIT (upstairs in the community room) and online via Adobe Connect
Details: Events page of the chapter website

Program manager Ben Woelk has provided a report. Rochester, Southeastern Michigan, and New England partnered on a virtual techcomm showcase.

Rochester hosted the event through Adobe Connect, and made registration available through the Rochester Eventbrite listing. Southeastern Michigan and New England also made the event available through their event programming tools. Each chapter kept the proceeds from their own listings. Pricing was per connection, or per attendee for those who chose to attend an"official" viewing party with other community members. Rochester hosted a viewing party at the Barnes and Noble community room. Viqui Dill and Ben Woelk managed the Adobe Connect session.

Presenters
Each host chapter supplied a speaker. Rochester enlisted Bernard Aschwanden to speak on Audience-Specific Content using FrameMaker, New England brought Patty Gale, Know Your Users: Improving Learning Content by Connecting with User, and Southeastern Michigan brought Angel Belford, Best Practices in Using Social Media for Your Business. Each speaker had a 30-minute block.

Attendance and User Experience

There were 17 registrations through STC Rochester. New England and Southeastern Michigan had additional attendees. Total attendance was approximately 45, with viewing parties for each chapter and a contingent of techcomm professionals in Quebec City.

There were some audio difficulties, but overall the event was a success. The session managers took questions through the chat window. Attendee feedback has been good.

Recording

The event recording is available free.

Society Notes

Online Courses: STC Online Courses

Free webinar for STC members: Offered on Thursday, 21 January: AIIP STC Joint Panel Webinar.

2016 Summit
Early Bird registration rate ends 31 January: Register here

Sessions have been added to the schedule page: Summit Schedule

Additional information: STC Summit site

NEW – Certified Professional Technical Communicator -Foundation level: For details please see this page on STC's website CPTC information.

The Communities Affairs Committee (CAC) website : The CAC has a great website giving us access to resources that help with chapter management. Be sure to check it out: CAC website .

STC Election Candidates: Get to know more about the candidates running for an office on the STC Board of Directors, and the Nominating Committee: STC Elections .

For even more information about the candidates follow the link to the election candidate forum. This page requires membership logon.

The Election opens on February 29.

For Student Members: The Academic SIG is hosting a Infographic Competition. See the Academic SIG website for details.

Job World

Employment manager Melanie Blank posted 12 jobs this month. In 2015, 140 job notices were sent to the mail distribution and approximately 75% of those were also posted on the website. Thank you, Mel, for another year of dedicated work on our employment service. Find the most recent job openings on the chapter website.

Feature article

Members are invited to submit original articles for posting in the blog on this website as features for the newsletter.

STC and Rochester Chapter Links

- Rochester Chapter mission

- [Rochester Chapter leaders](#)
- Rochester Chapter [Twitter](#), [LinkedIn](#), [Facebook](#)
- [Next meeting](#), [past presentations](#)
- [Employment information](#)
- [Related organizations](#)
- [Educational opportunities](#)
- [Information resources](#)
- [STC news](#) (STC's Notebook blog)

Proof Sheet Archive

2015

[October, November, December 2015](#)
[September 2015](#)
[August 2015](#)

Earlier Issues

The Rochester Chapter is fortunate to have a PDF of every issue of the Proof Sheet. This archive is being completed with creation of missing issues from archival materials. The archive will be published. In the meantime the [news archive](#) since 2010 is available.