

Newsletter

The newsletter page has the current issue, STC and Rochester Chapter links, and the newsletter archive.

Proof Sheet

March 2016 Volume 57 Number 7

Next Meeting – Spectrum 2016

Date and time: April 17, 18, 19

Program: Sunday, April 17 1:00 – 5:00 PM Leadership Day and 6:00 – 8:30 PM Dinner reception

Monday, April 18 8:30 AM – 6:00 PM Keynote speaker (Content strategist Charles Cooper), presentations, demonstrations, progression sessions, lightning talks

Tuesday, April 19 8:30 – 11:30 AM Workshops

Location: Rochester Institute of Technology

Details: [Spectrum website](#)

Redact Room

The March issue is being posted starting on March 1. There is much news to share about upcoming activities and recent achievements. If you need information or have information to share please contact the [editor](#) at any time.

Council Notes

Council meetings focus largely on reports and finding ways to support fellow volunteers. The Chapter Chronicle provides key news and information from the meetings and the activities of volunteers and is updated after each Council meeting.

Date, time and location of the next meeting: Monday, March 21, 7:00 PM, Green Room, Radisson Hotel Rochester Airport

Contact: [Chapter president Bobbi Werner](#)

Chapter Chronicle

The year continues with many activities. Thank you to all the volunteers who make this possible.

The Rochester Chapter received the [Platinum Community Achievement Award](#). This is the highest level award. Thank you to Ben Woelk for coordinating the application this year, to Lori Meyer for getting it started, to our supportive chapter members, and to everyone who contributed to the efforts that resulted in winning this award.

[Spectrum](#) planning and arrangements are entering the final stages with a lot of work done by the co-chairs, Kelly and Beth and the publicity chair, Lisa. Thank you!

The Heritage Award for students is recruiting judges. The mentoring program continues with two mentors and is seeking more participants.

Membership Memo

The Rochester chapter has 54 members who have renewed for 2016 and one new member this year. If you have not already renewed, please do so today so you will not miss the benefits of membership this year. If you are not already a member, we hope you will become a new member today.

March Meeting Report

Date and time: March 2 6:00 PM networking, 7:00 to 9:00 PM for webinar

Program: STC Multi-Chapter Virtual Techcomm Showcase 2

Locations: Two viewing parties, Barnes & Noble at RIT (upstairs in the community room) and Cayuga conference room, Welch Allyn, 4341 State Street Road, Skaneateles Falls, NY plus online via Adobe Connect

Details: [Events page of the chapter website](#)

The Techcomm Showcase featured three presentations by distinguished speakers from the Instructional Design and Learning SIG and the Twin Cities and Pittsburgh Chapters.

- Alan Houser spoke on STC Certification: Why, and where are we now. Alan is an STC Fellow, a past president of the Society, and a frequent visitor to the Rochester Chapter. This program provided an opportunity to learn about STC's new certification program from an expert.
- Robert Hershenow spoke on Audio Editing Tips: 3 Easy Steps to Improved Voice Recording. Robert is a co-manager of the Instructional Design and Learning SIG and has significant expertise in audio recording. This was an opportunity to learn key techniques from Robert.
- Barbara Beresford spoke on The Science and Psychology of Persuasion. Barbara has been a technical writer and editor for 23 years and is a frequent and generous contributor to sharing of knowledge in STC. Barbara offered an important topic for our benefit in this program.

Society Notes

STC Election: Get to know more about the candidates running for an office on the STC Board of Directors, and the Nominating Committee: [STC Elections](#).

For even more information about the candidates follow the link to the election candidate forum. This page requires membership logon.

The Election is open. Members, when you receive the email message with your link to log in on the election site, please follow the link and cast your ballot.

STC Summit: Register now for the Summit at the Advance rate which ends on April 15. Visit the [Summit website](#) for information about the program and all the information needed to register including the link to make hotel reservations.

Job World

Employment manager Melanie Blank posted 7 jobs this month. Find the [most recent job openings](#) on the chapter website.

Feature article

Members are invited to submit original articles for posting in the blog on this website as features for the newsletter. Feature articles are also archived with each issue.

STC and Rochester Chapter Links

- [Rochester Chapter mission](#)
- [Rochester Chapter leaders](#)
- Rochester Chapter [Twitter](#), [LinkedIn](#), [Facebook](#)
- [Next meeting, past presentations](#)
- [Employment information](#)
- [Related organizations](#)
- [Educational opportunities](#)
- [Information resources](#)
- [STC news](#) (STC's Notebook blog)

Proof Sheet Archive

Recent Issues

[January and February 2016](#)

[October, November, December 2015](#)

[September 2015](#)

[August 2015](#)

Earlier Issues

The Rochester Chapter is fortunate to have a PDF of every issue of the Proof Sheet. This archive is being completed with creation of missing issues from archival materials. The archive will be published. In the meantime the [news archive](#) since 2010 is available.

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