

Proof Sheet

April 2016 Volume 57 Number 8

Next Meeting – Spectrum 2016

Date and time: April 17, 18, 19

Program: Sunday, April 17 1:00 – 5:00 PM Leadership Day and 6:00 – 8:30 PM Dinner reception

Monday, April 18 8:30 AM – 6:00 PM: Keynote speaker (Content strategist Charles Cooper), presentations, demonstrations, progression sessions, lightning talks

Tuesday, April 19 8:30 – 11:30 AM Workshops

Location: Rochester Institute of Technology

Details: [Spectrum website](#)

Redact Room

The April issue is being posted starting on April 3. At this time the chapter is focusing on the annual [Spectrum conference](#). STC has awarded both the [Platinum Community Achievement Award](#) (appended in this document) and a [Pacesetter award](#) (appended in this document) to the Rochester Chapter for the 2014-2105 year. Thank you to everyone involved in winning these awards. If you need information or have information to share please contact the [editor](#) at any time.

Council Notes

Council meetings focus largely on reports and finding ways to support fellow volunteers. The Chapter Chronicle provides key news and information from the meetings and the activities of volunteers and is updated after each Council meeting.

Date, time and location of the next meeting: To be announced

Contact: [Chapter president Bobbi Werner](#)

Chapter Chronicle

The Rochester Chapter received a [Pacesetter award](#) (appended in this document) for use of the Periscope app for virtual attendance at meetings and a regional media list for marketing. Thank you to Ben Woelk for implementing the Periscope app and to those who attended by using the app. Thank you to everyone involved in obtaining and using the regional media list.

[Spectrum](#) planning and arrangements are now in final stages. Please register if you have not already done so. See you at Spectrum!

The Heritage Award for students has recruited judges. Education manager Carmel Priore-Garlock has been in touch with local technical communication programs to invite students to Spectrum. She is recruiting volunteers to represent the chapter at Gates/Chili Careers in Demand Days in April and May.

This year's judges in the Summit publications competition were Elaine Lanni (lead), Tom Beiswenger (CNY Chapter) and Bob Krensta. The award winners are:

- Ann Pillman and Kat Pillman (ReadyPrint Online Help, Excellence)
- Bobbi Werner and Laurie Fiaretti (Welch Allyn® 13500 Insight™ Wireless LED Binocular Indirect Ophthalmoscope manual, Excellence)
- Wendy Ross (Commercial Series Motion Detectors Reference Guide, Bosch Security Systems, Merit)
- Corrie Baum and Laurie Fiaretti (Connex® Spot Monitor Startup Guide, Welch Allyn, Merit)
- Lisa Pietrangeli, Gena Parkinson, and Sarah King (SmartDocs Evaluation Guide, ThirtySix Software, Merit)

Wendy Ross is preparing the certificates. The awards will be presented at Spectrum. Thank you to the those who submitted entries and to the volunteers and judges, all of whom made it possible to hold the Rochester Chapter's 54th annual publications competition.

Membership Memo

The Rochester chapter has 65 members including four new members this year. If you have not already renewed, please do so today so you will not miss the benefits of membership this year. If you are not already a member, we hope you will become a new member today.

Meeting Report

The March meeting report is in the [March issue](#). The next meeting is the Spectrum conference April 17, 18, and 19. A report will be posted.

Society Notes

STC Election: The election is complete and the [winners have been announced](#) (appended in this document).

STC Summit: Register for the Summit at the Advance rate through April 15. Visit the [Summit website](#) for information about the program and all the information needed to register including the link to make hotel reservations.

Job World

Employment manager Melanie Blank posted 5 jobs this month, three by email only. [Contact the employment manager](#) to subscribe to the employment email announcements. Find [job openings](#) on the chapter website.

Feature article

Members are invited to submit original articles for posting in the blog on this website as features for the newsletter. Feature articles are also archived with each issue.

STC and Rochester Chapter Links

- [Rochester Chapter mission](#)
- [Rochester Chapter leaders](#)
- Rochester Chapter [Twitter](#), [LinkedIn](#), [Facebook](#)
- [Next meeting, past presentations](#)
- [Employment information](#)
- [Related organizations](#)
- [Educational opportunities](#)
- [Information resources](#)
- [STC news](#) (STC's Notebook blog)

Proof Sheet Archive

Recent Issues

[March 2016](#)

[January and February 2016](#)

[October, November, December 2015](#)

[September 2015](#)

[August 2015](#)

Earlier Issues

The Rochester Chapter is fortunate to have a PDF of every issue of the Proof Sheet. This archive is being completed with creation of missing issues from archival materials. The archive will be published. In the meantime the [news archive](#) since 2010 is available.

STC Recognizes the Rochester Chapter as a Platinum Community

February 22, 2016 by [BenW](#) [Leave a Comment](#) [\(Edit\)](#)



The [Society for Technical Communication](#) has recognized the Rochester Chapter at the highest level: a **Platinum Community** in the **Community Achievement Awards!**

Citation

For your remarkable work in recognizing members through your various chapter-level awards, impressive blend of educational and social activities, and your extensive student outreach.

Overview

The STC Community Achievement Award exists to recognize our outstanding communities for providing outstanding member services modeling success, and fostering innovation, which encourages collaboration, and ultimately serving the members of STC.

In addition to serving STC and its communities, Community Achievement Award-related activities provide individual members with many valuable professional development opportunities, including:

- Meeting and networking with other professional technical communicators
- Developing project leadership skills through volunteering for and managing community and Society level projects
- Gaining exposure to industry tools and best practices
- Gaining exposure to companies that employ technical communicators

Levels of Award

The application for the Community Achievement Award is quite extensive. Points are awarded for activities done in 2015.

1. Platinum Community Award (Community of Distinction)
Points required: 74.7 or more points (90%)
2. Gold Community Award (Community of Excellence),
66.4 to 74.6 points (80%)
3. Silver Community Award (Community of Merit)
58.1 to 66.3 points (70%)

Awards can be earned by multiple communities. As in previous years, communities are not competing with each other. Communities perform the activities listed on the Community Achievement Award Application, using these activities to serve the professional technical communication community.

Thank you to the 2014-15 and 2015-16 administrative councils and to our STC Rochester members for helping us achieve this honor.

Share this:

STC Rochester Receives Pacesetter Award

March 31, 2016 by [BenW](#) [Leave a Comment](#) ([Edit](#))



The Society for Technical Communication has recognized the Rochester Chapter with a Pacesetter Award for 2015. The award recognizes STC Communities who develop innovative activities further the goals of STC and STC Rochester and that can be replicated by other STC Communities.

Here's our citation:

For your creative use of the Periscope app to offer low-cost virtual "live" attendance at your face-to-face programs, including the ability to ask questions via Twitter and for a strategic use of a regional Media List to improve your marketing to increase membership and program attendance.

STC Rochester will be recognized at Leadership Day at the 2016 Summit in Anaheim.

STC Election 2016 – Results

by STC Staff on 17 March 2016

STC, the Nominating Committee, and the Board of Directors are pleased to announce the results of the 2016 election.

When Voting Concluded, of 3029 eligible voters, 443 (14.63%) cast ballots. There were some abstentions in each of the categories.

A tie occurred between the candidates for the second position on the Nominating Committee. Per the STC Bylaws, the Board of Directors must vote to break a tie, and the results below reflect the outcome of their vote.

Congratulations to the winners, and a special thanks to all candidates for their dedication to STC and willingness to devote their time and energy to improving our Society. Note: According to STC Bylaws, the results become official when announced at the Annual Business Meeting at the STC Summit in Anaheim.

President

Adriane Hunt
(automatically succeeds from Vice President)

Vice President

Alyssa Fox*	282
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Rhonda Truitt	154
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Secretary

Kirsty Taylor*	216
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Jackie Damrau	214
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Director (two spots)

Liz Herman*	209
Alisa Bonsignore*	191
Todd DeLuca	165
Robert Perry	153
Rajdeep Gupta	134

Nominating Committee(two spots)

Rick Lippincott*	251
Becky Todd*	230
Lori Meyer	230
Elizabeth O'Neill	139

*indicates winner

Reprinted from *STC's Notebook*, March 17, 2016