

Upcoming Chapter Events



STC Rochester **Webinar with Bette Frick** February 22 12-1 pm



Spectrum

STC ROCHESTER CONFERENCE

Spectrum 2017: Optimizing Your Role in an Evolving Profession
March 26-28, 2017

See Chapter Website for More Info: <http://stc-rochester.org/>

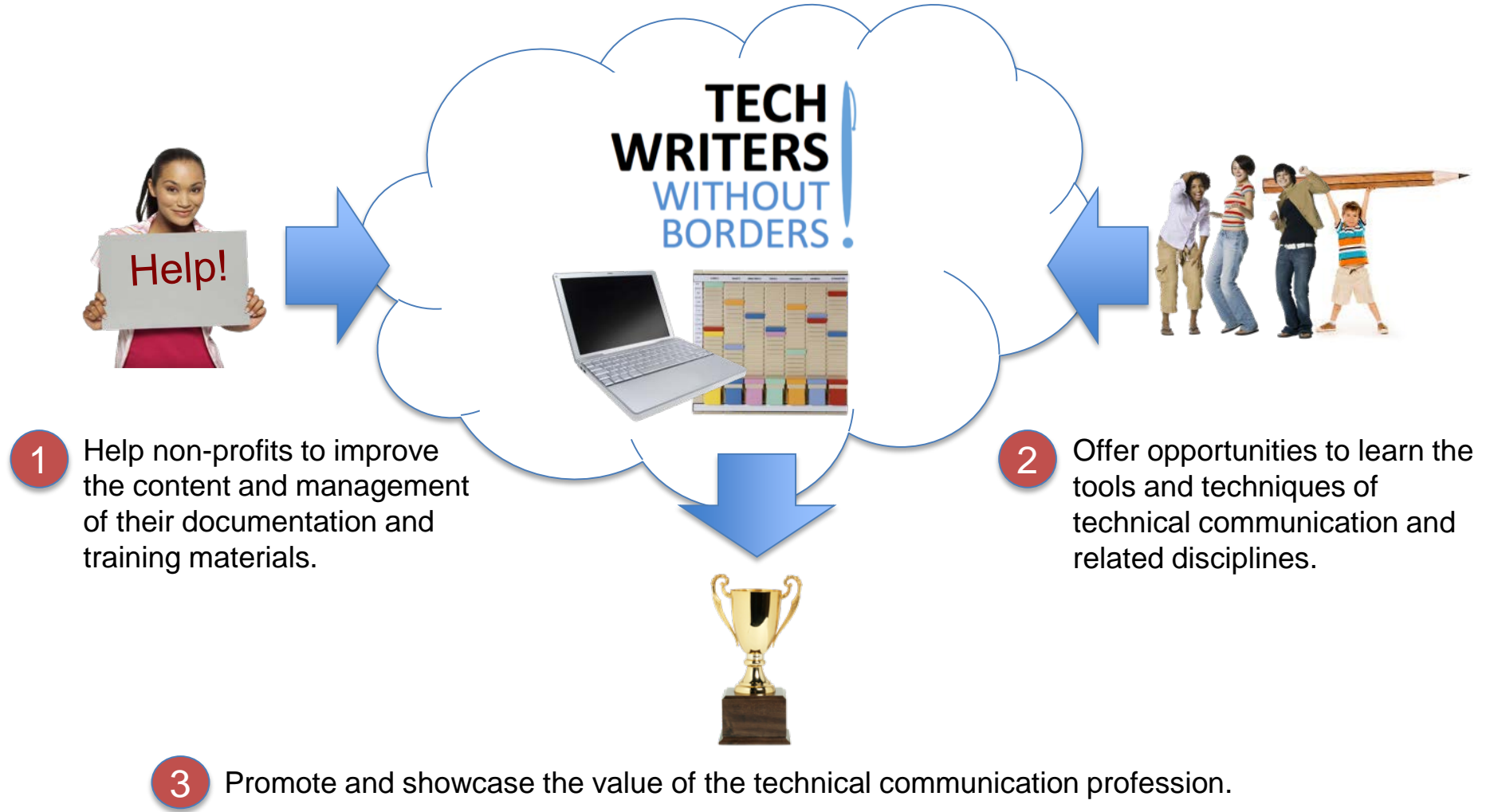


Tech Writers Without Borders: From Vision to Reality

Stuart Culshaw



A simple concept





The TWWB Engagement Model

Non-profits register their details

Non-profits submit project requests

Non-profits publish volunteer opportunities

Volunteers find opportunities of interest and apply

Non-profits select the volunteers they want to engage

Non-profits and volunteers collaborate

Volunteers provide feedback on their collaboration

Non-profits publish project outcomes

Non-profits provide appreciation to volunteers

Identify suitable non-profits, refine and validate project objectives and publicize volunteer opportunities.



Match volunteers with project opportunities and support the planning and implementation of projects



Evaluate and document project results and impact. Recognize volunteer contributions.



The TWWB Engagement Model

Non-profits register their details

Non-profits submit project requests

Non-profits publish volunteer opportunities

Volunteers find opportunities of interest and apply

Non-profits select the volunteers they want to engage

Non-profits and volunteers collaborate

Volunteers provide feedback on their collaboration

Non-profits publish project outcomes

Non-profits provide appreciation to volunteers

Identify suitable non-profits, refine and validate project objectives and publicize volunteer opportunities.

Match volunteers with project opportunities and support the planning and implementation of projects

Evaluate and document project results and impact. Recognize volunteer contributions.



The TWWB Engagement Model

Non-profits register their details

Non-profits submit project requests

Non-profits publish volunteer opportunities

Volunteers find opportunities of interest and apply

Non-profits select the volunteers they want to engage

Non-profits and non-profits collaborate

Non-profits provide feedback on their collaboration

Non-profits publish project outcomes

Non-profits show appreciation to volunteers

Identify suitable non-profits, refine and validate project objectives and publicize volunteer opportunities.

Match volunteers with project opportunities and support the planning and implementation of projects

Evaluate and document project results and impact. Recognize volunteer contributions.



The TWWB Engagement Model

Non-profits register their details

Non-profits submit project requests

Non-profits publish volunteer opportunities

Volunteers find opportunities of interest and apply

Non-profits select the volunteers they want to engage

Non-profits and volunteers collaborate

Non-profits provide feedback on their collaboration

Non-profits publish project outcomes

Non-profits show appreciation to volunteers

Identify suitable non-profits, refine and validate project objectives and publicize volunteer opportunities.



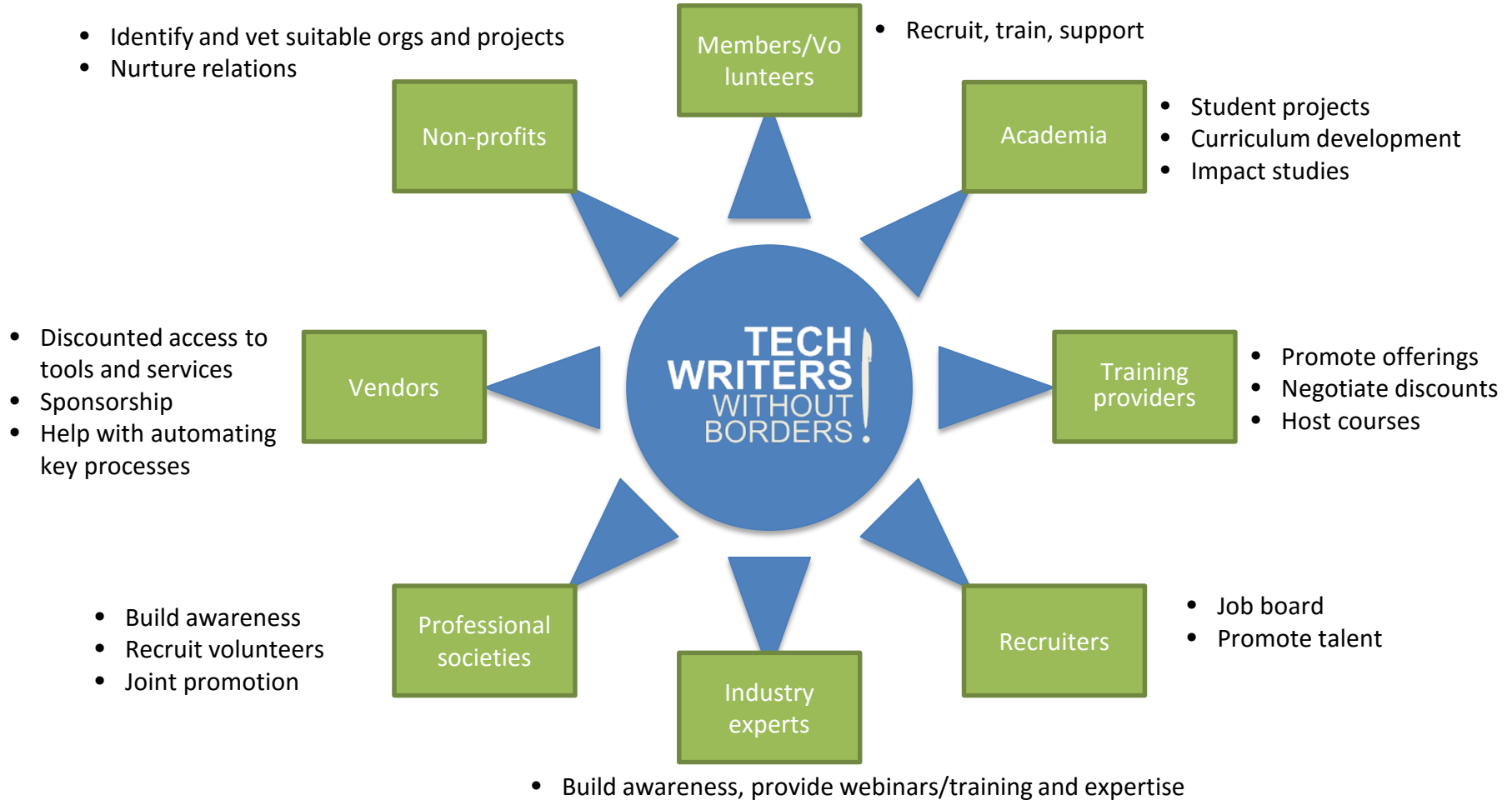
Match volunteers with project opportunities and support the planning and implementation of projects



Evaluate and document project results and impact. Recognize volunteer contributions.



Building an ecosystem





Our first pilot project

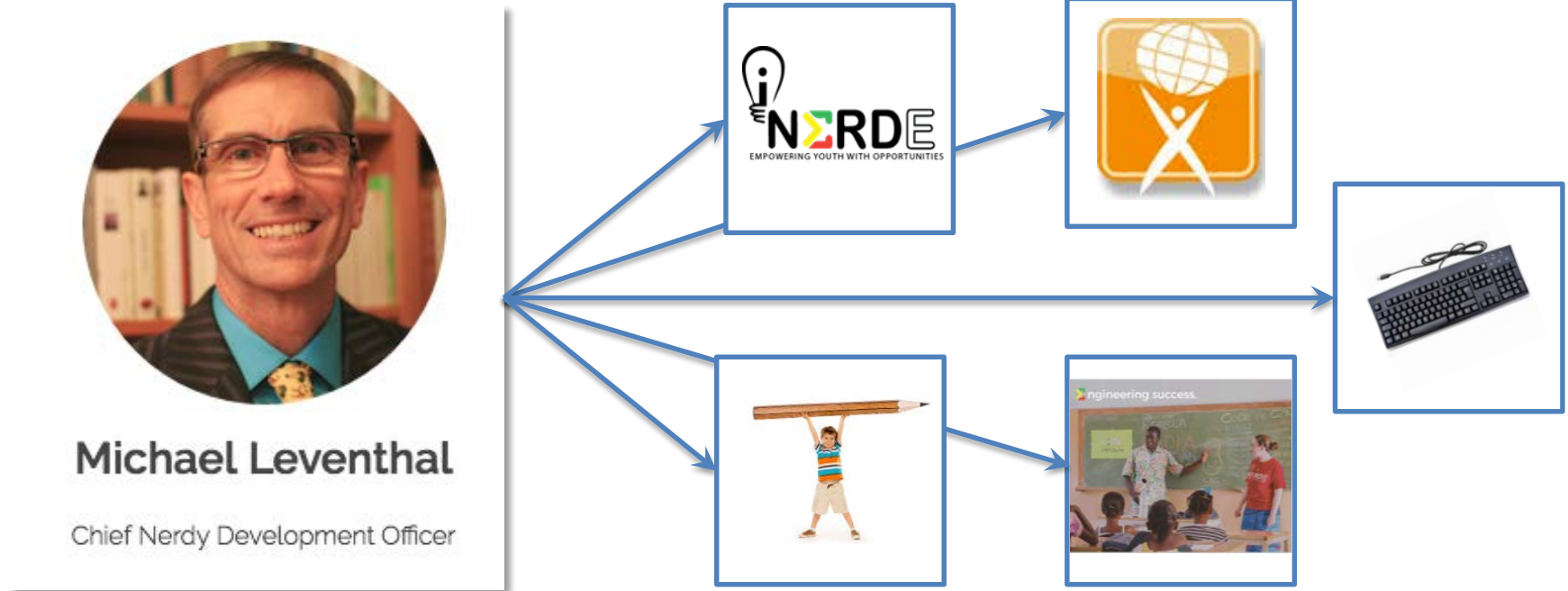
Revision of teacher training materials and creation of an online learning platform for the iNERDE summer camp program for school children in Mali and Senegal.



<http://www.inerde.org>



One person can make a big difference



Just imagine what we can achieve together!



The project

- Approx 25 lesson plans
- Source files in MS Word
- SMEs on three continents
- Team of 3-4

... implement technical communication best practices to improve comprehension, readability, formatting, and structure of lesson plans and supporting materials.

... build an online course repository where lesson plans and supporting materials will be stored and made available to iNERDE empowerment agents and teachers to assist with their training prior to arriving at the summer camp...





Mohamed Kante

Visionary & Chief Nerd



What we implemented

- Evaluated numerous course management systems (CMS) and online learning platforms.
- Installed and configured a Moodle server for iNERDE and provided access to all staff, teachers & assistants
- Integrated all lesson plan content into Moodle
- Reviewed and revised material for several lesson plans
- Revised graphics
- Embedded existing video content
- Created a simple tutorial and overview presentation explaining how to access the platform (web/mobile)
- Scheduled a follow-up debrief session with iNERDE team



Tools and techniques

- Audience analysis
- Proofreading & rewriting
- E-learning
- Video training
- Working with SMEs
- Instructional design
- **Google Drive**: File sharing
- **Trello**: Agile task tracking
- **Moodle**: Course Management System
- **Vimeo**: Video hosting
- **Videoscribe**: Whiteboard style animations
- **Iorad**: Web-based tutorial builder/recorder



Vue d'ensemble



 Présentation du Camp STEM

 Plans de cours

 Forum de discussion

Présentation du cours

Vous trouverez dans le cours “Camp STEM – Formation des enseignants” une présentation générale du programme, des plans de cours pour chaque module de formation et un forum de discussion pour les enseignants.



Table Des Matières

- Introduction
- Bracelets d'amitié
- Catapulte de guimauve
- Debriefing sur les STEM
- Déchaîne ton imagination
- Dissection d'ordinateur
- Ecriture binaire
- Extraction de l'ADN
- Four solaire
- Ingénierie inverse
- Mise en place du Camp STEM
- Molecularium
- Pomme de Newton
- Processus de conception technique
- Projets
 - Lancement des projets
 - Exécution des projets
 - Point d'avancement des projets
 - Préparation de la présentation

Plans de cours



Processus de conception technique

Cette leçon est une introduction au processus de conception technique et engage les élèves dans une réflexion créative pour résoudre un problème.



Description

Exemple de plan de cours

En cliquant sur le titre d'un cours dans la table des matières, vous accédez à un descriptif détaillé du cours. Dans certains cas, vous pouvez aussi regarder une courte vidéo de présentation.



What we learned

- How to install, configure, and administer Moodle
- How to set up a Vimeo video hosting account and embed streaming video content
- How to create web-based step-by-step tutorials using lorad
- How to create whiteboard movies with Videoscribe
- How to work with SMEs across 3 continents
- How to manage an agile project using Trello
- How to fire marshmallows across the room...!



Join us!

techwriterswithoutborders.org

[LinkedIn group](#)

Learn more about iNERDE and show your support:

iNERDE.org

<https://www.globalgiving.org/projects/stem-in-africa/>

Seeing the World Through the Client's Eyes What They Can Teach Us About Multiculturalism



Culture

“Each client has its own culture,” whether we’re talking about the UN, an organization of countries working together, or client organizations. Underlying them all is “culture in different contexts.”

- Rahel Bailie, 2016 Keynote at Lavacon East in Dublin

Bailie defines three types of cultures:

1. Organizational
2. Team
3. Customer

Be moderators and translators of culture

Become culturally aware at each level



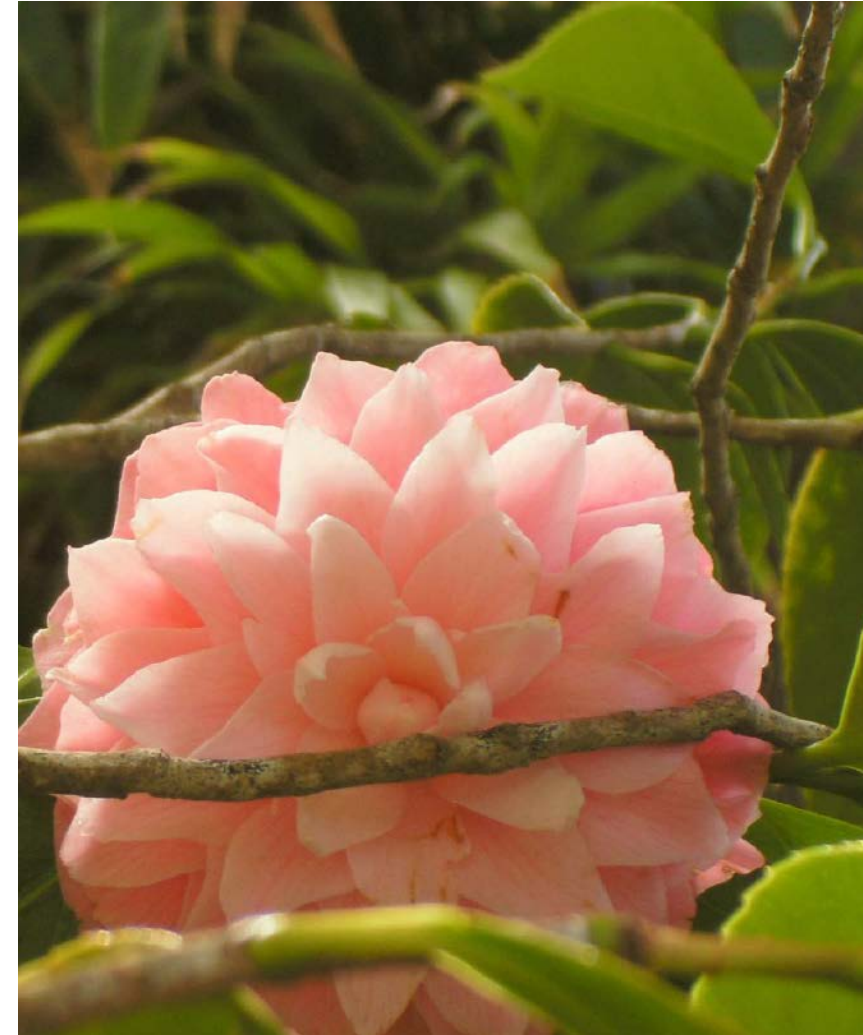
Learn the language

The more artful and tasteful our understanding of the culture becomes, the more sophisticated our pallet of communication becomes.



Embrace others' points of view

Like dancing, cultural and language exchanges become intuitive as you try and synchronize the rhythms, and requires openness, humility, and flexibility.



Appreciate different communication styles

Once you accept that differences in style, look past them. Diversity is not a barrier to good communication.



Translate opinions in terms of the culture's goals

We aren't there to solve the problem. But we are there to make sure the problem is not muddied.



Embellish the world with your skills

“We coexist in a space between birth and death where hope lies.”

– Yo-Yo Ma and the Silk Road Ensemble, 2016 Film The Music of Strangers

Become part of the hope for this world. Develop your cultural sensitivity. Marry your sensibility with your technical prowess.

Your sensitivity will surely leave behind traces in all the places where you walk.

