



# DROOF SHEET

society for technical communication rochester chapter

September 2017 Volume 59 Number 1

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## Next Meeting

**Date and time:** September 23, 2017, 2:00 to 5:00 P

**Program:** STC Kickoff at Saha Med Grill and The Great Escape Room

**Location:** Saha Med Grill, 1090 University Avenue (2:00 PM lunch) and The Great Escape Room (1150 University Avenue, 3:30 PM)

**Details:** [Events page of the chapter website](#)

## Redact Room

This summer's project was developing yearbooks to provide the missing newsletter issues from October, 2004 through May, 2017. The link to a zip file of the yearbooks is now posted in the archive on this page. Next all previously published issues will be added to the archive.

Contributions to the newsletter are welcome. Contact the [editor](#).

## Meeting Report

Date and time: May 31, 2017, 6:00 to 8:00 PM (6:30 PM Dinner and presentations)

Program: Summit 2017 Takeaways

Location: Simply Crepes, Downtown Canandaigua

The most recent meeting was in May. See the [June 2016 to May 2017 yearbook](#) for a report.

## Council Notes

The Council met for the annual crossover dinner on June 23, 2017. At the meeting, Council members assumed their positions for the year. The Council also met on September 2 for a planning retreat. See the Chapter Chronicle for a summary.

Council members this year are:

- President: Kelly Schrank
- Vice President and Spectrum Co-Chair: Ben Woelk and Meghan Palumbo
- Secretary: Johanne Lavallée
- Treasurer: Richard Poydock
- Program Manager: Stephani Clark
- Education Manager: Carmel Priore-Garlock
- Membership Manager: Lori Meyer
- Members at Large: Chuck Campbell and Marilyn Woelk

Bobbi Werner becomes Immediate Past President

In addition to these elected positions, there are a number of appointed positions on the Council:

- PR and Marketing: Bernadette Broderick
- Webmaster: Nathaniel Wilson
- Competition Manager: Bobbi Werner:
- (Interim) Employment Manager: Eilysh Haeger

- Education Manager: Carmel Priore-Garlock
- Mentoring Manager: Chuck Campbell
- Newsletter/Historian: Ann L. Wiley

Date and time of the next Council meeting: September 28, 2017

Contact: [Chapter president Kelly Schrank](#)

## Chapter Chronicle

### ***Membership***

This month, the Rochester Chapter notes with sadness the passing of former chapter president and STC Fellow [Andy Malcolm](#).

The Rochester Chapter currently has 62 members. Seventeen (more than 25%) serve on the Council. Because the chapter is very active, a significant benefit of membership is the opportunity to build skills and make friends by volunteering.

Members are volunteering at the Society level this year too. Marilyn Woelk is the program manager for the 2018 STC Summit. Roberta (Bobbi) Werner is track manager for the Writing and Editing Summit program track.

Both Ben and Marilyn Woelk, along with many STC friends of the Rochester Chapter, have been nominated for the MindTouch People's Choice Award: Content Experience Strategist. See the [list of nominees and vote](#).

### ***Education***

The chapter will offer the Heritage award for students again this year. A call for entries and judges will be posted.

### ***Employment***

The employment manager posts [job openings](#) on the website, and sends notification of openings to the employment mail list.

### ***Publications Competition***

The [Regional TechComm Competition](#) is calling for entries. Submissions are due by 6:00 PM, Wednesday, November 15, 2017. This year the Rochester Chapter joins the New York Metro, Philadelphia, Atlanta, and Houston chapters in holding the competition. Thanks to all the collaborators and to the New York Metro chapter for hosting the competition site. [Visit the site for all the details](#) and plan to submit before November 15.

## ***Spectrum***

Spectrum 2018 will be held March 25 through March 27 at RIT. The co-chairs have begun planning and a call for papers is being developed.

## ***Community Achievement and Pacesetter Awards***

Again this year the chapter is tracking performance against the criteria for a Platinum Community Achievement Award.

## ***Educational Opportunities***

Marilyn Woelk is the speaker for the STC Philadelphia Metro Chapter fall webinar, Managing the MarComm/TechComm Showdown. The webinar is being held on September 20, from noon to 1:00 PM. For details and registration information, visit the [registration page](#).

The 2017 [Interchange](#) conference of the STC New England Chapter is being held October 20 and 21. The keynote speaker is Ben Woelk. Conference presenters include Rochester Chapter members Marilyn Woelk, Kelly Schrank, Chuck Campbell, and Johanne Lavallée.

Visit the STC website to see the Society's current [educational offerings](#).

## **Society News**

Membership renewal opened on September 1. All memberships expire on December 31, so be sure to renew by the end of 2017. For details visit the [membership page on the STC website](#).

The 65th Summit will be held in Orlando, Florida, May 20-23, 2018 at the Hyatt Regency Orlando. The call for papers opened September 1. Proposals are due at 11:59 PM on Wednesday, September 27. All proposals must be submitted online; see the [Call for Proposals web page](#). For additional information, see [Summit Topics and Ideas](#) and [Session Types and Descriptions](#).

## **Feature Articles**

The chapter invites original articles for the blog on this website. The newsletter will have links to these features and they will be archived with each issue. Contact the [editor](#).