Sponsorship Opportunities 2017-18

Rochester Chapter
Society for Technical Communication

The Rochester Chapter of the Society for Technical Communication offers sponsorship opportunities throughout the year. The Chapter provides educational workshops or presentations monthly to members and non-members, and hosts the largest annual STC conference in the region. Membership includes writers, editors, graphic designers, business owners, managers of corporate publications, educators, career transitioners, and students who live or work in Rochester and surrounding counties. With more than 5,000 members worldwide, STC is the largest professional organization devoted to the advancement of the theory and practice of technical communication.

Benefits	Level	Specifications/Details
Website sponsorship including ad on front page of STC Rochester website for 3 months	$50	200X200 pixels website-ready ad (jpeg or png)
Website sponsorship including ad on front page of STC Rochester website for 6 months	$100	200X200 pixels website-ready ad (jpeg or png)
Website sponsorship including ad on front page of STC Rochester website for 6 months	$150	200x400 pixels website ready ad (jpeg or png)
Add advertisement in one monthly mailing for 3 consecutive months to any of the above packages	Additional $50	200x200 pixels email-ready ad (jpeg or png)
Program sponsor	$100	Our program year typically runs from August to June.

Additional sponsorship and vending opportunities are available for STC-Rochester's Spectrum Conference March 25–27, 2018. Contact Ben Woelk and Meghan Palumbo, spectrum@stc-rochester.org for more information about sponsorships.