PROOF SHEET

society for technical communication · rochester chapter

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This Issue, Highlights

Next Meeting

Date and time: December 13, 2017, 6:00 to 9:00 PM
Program: Rochester Chapter Holiday Party
Location: Grinnell's Restaurant, 1696 Monroe Avenue, Rochester 14618

Redact Room

During November the editor has focused on preparing a history of the Rochester Chapter for the upcoming 60th anniversary in 2018. Contributions to the newsletter are welcome. Contact the editor.

Meeting Report

Date and time: November 15, 2017 6:00 to 9:00 PM
Program: TechComm Showcase and Annual Business Meeting
Location: Radisson Hotel Rochester Airport

The annual business meeting of the Rochester Chapter was held November 15, 2017, with the TechComm Showcase. Thank you to everyone who made presentations: Patrick Bosek, Jorsek LLC (easyDITA), Charles Campbell, Bobbi Werner, Laurie Fiaretti, Ken Reid, John Freiberger, and Judy Shenouda.

Date and time: December 6, 2017, 5:30 to 7:30 PM
Program: Rochester Chapter Networking Event
Location: Apogee Wine Bar, 151 Park Avenue, Rochester 14607

Members and guests gathered on December 6 for networking and a light meal in a venue where everyone could easily talk with all present. Employment and professional information was shared and friendships were renewed. Networking events are a regular part of STC chapter programming and all technical communicators are welcome to attend.

Council Notes

The Council met at the annual meeting, to review open items and report to the members. See the Chapter Chronicle for all the news coming out of the meeting.

Date and time of the next Council meeting: January 16, 2018 7:00 PM
Contact: Chapter president Kelly Schrank

Chapter Chronicle

Membership

The Rochester Chapter currently has 59 members, with 15 renewals for 2018. Membership has remained constant throughout the year, 60 to 65 members. There are many chapters this size, and no chapter has more than 175 members. STC has about 6000 members. All chapters want to grow. We are grateful to have a strong base of members. Six have been members for 30 years or more; five have been members for 20 years or more.

Membership renewal season is open. Be sure to renew by December 31, when all memberships expire.

Education

The Heritage Award for students has opened the [call for entries](#).

Most of last year's mentees have graduated and the chapter is calling for new mentees and mentors. If you need a mentor or would like to be one, contact [Chuck Campbell](#).

Employment

Employment manager Laurie Fiaretti. Laurie searches for jobs by setting up notifications on job boards using key words including technical writer, technical editor, and documentation specialist as well as a broad range of roles in technical communication, such as project manager. Laurie is posting [job openings](#) on the website and sending many notification of openings to the employment mail list.

Publications Competition

The Regional TechComm Competition is now preparing for judging, which will occur after the holidays. Award winners will be recognized at Spectrum. [Visit the competition site for the competition details](#).

Spectrum

Spectrum 2018 will be held March 25 through March 27 at RIT. The [call for papers](#) is now open. Judy Glick-Smith will be the keynote speaker. Her topic is Flow-based Leadership: What the Best Firefighters Can Teach You about Leadership and Making Hard Decisions. Judy will also offer a 1/2 day workshop, Flow-Hacking TechComm Leadership.

Community Achievement and Pacesetter Awards

Again this year the chapter is tracking performance against the criteria for a Platinum Community Achievement Award. The chapter is seeking a member to work with Ben on assembling the application, and a Pacesetter application. Contact [Ben](#) if you would like to volunteer.

Educational Opportunities

Visit the STC website to see the Society's current [educational offerings](#).

Society News

All memberships expire on December 31, so be sure to renew by the end of 2017. For details visit the [membership page on the STC website](#).

Ben Woelk has been nominated to run for Vice President of the Society. Russell Terry is the only member of the Rochester Chapter to have served as president of STC. The chapter is honored by Ben's nomination. All the nominees for STC offices have been announced on the STC blog.

STC is offering a new course: Creating Information 4.0: How to Design What Nobody Knows Yet with Ray Gallon, December 5 2017 to January 16 2018. Details; register

STC is offering a free, sponsored webinar for members only: Improve Screenshots Using Simplified User Interface (SUI) with Andrea Perry (TechSmith), December 13, 2017, 2:00 to 3:00 PM EST. Register

AIIP (Association of Independent Information Professionals) is offering a webinar free to STC members: 50 Sites in 60 Minutes: Partnering with the Internet, December 14, 2017, 12:00 to 1:00 PM EST. Send email to STC's education manager for the link to join.

The 65th Summit will be held in Orlando, Florida, May 20-23, 2018 at the Hyatt Regency Orlando. Registration opens December 1.

Feature Articles

The chapter invites original articles for the blog on this website. The newsletter will have links to these features and they will be archived with each issue. Contact the editor.