PROOF SHEET

society for technical communication · rochester chapter

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This Issue, Highlights

Next Meeting

Date and time: January 23, 3:00 to 4:00 PM EST
Program: Virtual Workshop: Slack for Technical Writers and Editors, Ben Woelk and Sara Feldman, STC San Diego chapter
Location: Online

Redact Room

During December the editor focused on preparing a history of the Rochester Chapter for the upcoming 60th anniversary in 2018. This focus continues, and outreach to develop feature

articles and a monthly "roundup" of links is now underway. Contributions to the newsletter are welcome. Contact the editor.

Meeting Report

Date and time: December 13, 2017, 6:00 to 9:00 PM
Program: Rochester Chapter Holiday Party
Location: Grinnell's Restaurant, 1696 Monroe Avenue, Rochester 14618

The holiday event featured a talk, "Here it comes–2018!" by James Linwood Paul and musical entertainment by Ryan Johnson. There were 18 in attendance.

Council Notes

The Council met at the annual meeting, to review open items and report to the members. See the Chapter Chronicle for all the news coming out of the meeting.

Date and time of the next Council meeting: January 16, 2018
Contact: Chapter president Kelly Schrank

Chapter Chronicle

Membership

The Rochester Chapter has 61 members. Johanne Lavallée tells us the benefits of membership and participation on the chapter council in a new blog post this month. If you have not already renewed, please renew now and share in another year of membership in our award winning chapter. New members are always welcome. Join or renew now via the STC website and plan to register for the Summit on Tuesday, January 31 to take advantage of the anniversary rate.

Education

The Heritage Award for students has opened the call for entries.

Last year's mentees have graduated and the chapter is calling for new mentees and mentors. If you need a mentor or would like to be one, contact Chuck Campbell.

Employment

Employment manager Laurie Fiaretti searches for jobs by setting up notifications on job boards using key words including technical writer, technical editor, and documentation specialist as well as a broad range of roles in technical communication, such as project manager. Laurie is posting job openings on the website and sending notification of openings to the employment

mail list. In December five jobs were posted. During early January five more jobs were posted and one name was added to the jobs alerts distribution list.

Publications Competition

Consensus judging day is February 3. Rochester award winners will receive their certificates at Spectrum. Bobbi Werner is serving as Competition Awards Manager. Visit the competition site for the competition details.

Spectrum

Spectrum 2018 will be held March 25 through March 27 at RIT. Judy Glick-Smith will be the keynote speaker. Her topic is *Flow-based Leadership: What the Best Firefighters Can Teach You about Leadership and Making Hard Decisions*. Judy will also offer a 1/2 day workshop, *Flow-Hacking TechComm Leadership*. There are four sets of five concurrent sessions, with four full presentations and three spotlight talks each hour. The preliminary schedule is available and registration is open.

Community Achievement and Pacesetter Awards

Again this year the chapter is tracking performance against the criteria for a Platinum Community Achievement Award. The application is being submitted in January, with the deadline January 29.

Educational Opportunities

Visit the STC website to see the Society's current educational offerings.

Additional STC opportunities are also offered in January:

STC Instructional Design SIG webinar, Learning Styles and the Cancer Experience, Debbie Kerr
Thursday, January 18, 2018
10:30 AM Pacific / 11:30 AM Mountain / 12:30 PM Central / 1:30 PM Eastern
Details and registration

STC San Diego Chapter Virtual Workshop: Slack for Technical Writers and Editors, Sara Feldman and Ben Woelk
Tuesday, January 23, 2018
12:00 PM – 1:00 PM PST
Details and registration

Society News

STC is offering courses on basics and business and several webinars in January and February:

Make Change Happen: Building a Business Case course, Lisa Pietrangeli
February 6 to March 13, asynchronous (self-paced)
[Details and registration](#)

Technical Editing Foundations course, Li-At Rathbun
February 7 to March 14
[Details and registration](#)

TechComm Fundamentals Bootcamp online course, Leah Guren
January 25 -March 15 2018, Thursdays, skip February 15
11:00 AM-12:30 PM EST (GMT-5)
[Details and registration](#)

Wow! I Didn't Know You Could Do That in Word!, Elissa M. Hannam
January 31, 2:00-3:00 PM EST (GMT-5)
[Details and registration](#)

Is Content Strategy the Future of Work in Technical Communication?, Guiseppe Getto
January 24, 2:00-3:00 PM EST (GMT-5)
[Details and registration](#)

The Good, the Bad, and the Flexible: Making Agile Work for You, John Garison
January 17, 2:00-3:00 PM EST (GMT-5)
[Details and registration](#)

Free STC Member-Only Chapter/SIG Webinar: The Seven Deadly Sins of Infographics Design, Randy Krum
Wednesday, January 10, 2:00-3:00 PM EST (GMT-5)
[Details and registration](#)

The 65th [Summit](#) will be held in Orlando, Florida, May 20-23, 2018 at the Hyatt Regency Orlando. [Registration](#) is open. STC encourages everyone to make [hotel reservations](#) directly with the Hyatt Regency Orlando, to take advantage of the maximum possible discounts. The [preliminary schedule](#) and [preconference workshop information](#) are available.

Feature Articles

The chapter invites original articles for the blog on this website. The newsletter will have links to these features and they will be archived with each issue. Contact the [editor](#).