



# DROOF SHEET

society for technical communication rochester chapter

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## Next Meeting

**Date and time:** March 25 1:00 PM to March 27 5:00 PM

**Program:** Spectrum

**Location:** Louise Slaughter Hall, RIT; March 25 dinner 5:30 PM, DoubleTree by Hilton Hotel  
Rochester, 1111 Jefferson Road, Rochester, NY 14623

## Redact Room

by Ann L. Wiley, editor

The Rochester Chapter hosts its 59th consecutive annual conference this month. This remarkable achievement follows the 60th anniversary of the first meeting of the chapter on February 27. See you at Spectrum!

This month we have a feature article by STC President Alyssa Fox, "[The Work-Life Balance Conundrum](#)." Contributions to the newsletter are welcome. Contact the [editor](#).

## Meeting Report

**Date and time:** February 27, 5:30 to 7:30 PM EST, 60th anniversary of the founding of the chapter

**Program:** STC Rochester Mentor-Mentee Networking Event

**Location:** Barnes & Noble, 100 Park Point Drive, Community Room, Rochester, NY 14623

Members and guests gathered for networking and a complementary dinner, focusing on the interests of those seeking mentors and how experienced members might help. Several members signed up to become mentors. Chuck Campbell is pairing mentors with mentees.

## Council Notes

The Council met on February 19. See the Chapter Chronicle in the February issue for all the news coming out of the meeting.

**Date and time of the next Council meeting:** April, 2018 (no Council meeting in March)

**Contact:** [Chapter president Kelly Schrank](#)

## Chapter Chronicle

### *Membership*

The Rochester Chapter had 69 members in February. If you have not already renewed, please renew now and share in another year of membership in our award winning chapter. New members are always welcome. [Join](#) or renew now via the STC website. Visit the website for information about [membership levels and benefits](#).

Rochester Chapter member Chuck Campbell is presenting an STC webinar on March 14. See the Society News section for details.

Rochester Chapter member Ben Woelk has been elected Vice President of STC. Ben will become president in 2019. All of the [winners of the 2018 election have been announced on STC's blog](#).

### ***Education***

The Heritage Award for students has opened the [call for entries](#). Education manager Carmel Priore-Garlock has sent information and the call for entries to university contacts and is reaching out to instructors and identifying additional ways to disseminate the information.

The chapter has seven mentee candidates. Chuck Campbell is pairing mentees with volunteer mentors. If you would like to have a mentor or to be a mentor, [contact Chuck Campbell](#).

### ***Employment***

Employment manager Laurie Fiaretti searches for jobs by setting up notifications on job boards using key words including technical writer, technical editor, and documentation specialist as well as a broad range of roles in technical communication, such as project manager. Laurie is posting [job openings](#) on the chapter website and sending notification of openings to the employment mail list.

### ***Publications Competition***

Consensus judging has been completed. Bobbi Werner is serving as Competition Awards Manager and is now preparing the certificates. Rochester award winners will receive their certificates at Spectrum. [Visit the competition site for the competition details](#).

### ***Spectrum 2018: Hack Into Your Flow***

Spectrum 2018 will be held March 25 through March 27 at RIT. Judy Glick-Smith will be the keynote speaker. Her topic is *Flow-based Leadership: What the Best Firefighters Can Teach You about Leadership and Making Hard Decisions*. Judy will also offer a 1/2 day workshop, *Flow-Hacking TechComm Leadership*. There are four sets of five concurrent sessions, with four full presentations and three spotlight talks each hour. The [preliminary schedule](#) is available. [Register](#) now if you haven't already. See you at Spectrum!

### ***Community Achievement Award***

The chapter won the Platinum Community Achievement Award for 2017 activities. The [citation and comments from the committee have been posted on the chapter blog](#).

### ***Educational Opportunities***

The STC Philadelphia Metro chapter is hosting CONDUIT 2018 on Friday and Saturday, April 6 and 7. CONDUIT is bigger than ever this year. Friday's workshop day is expanded to include seven half-day workshops. Saturday's keynote speaker is [David Dylan Thomas](#). The conference is featuring a variety of topics including content strategy, technical writing, and project

management, with plenty of opportunities to connect and network with peers. A continental breakfast, lunch, and fabulous door prizes will be provided! CONDUIT promises to be an excellent two-day event. Visit the [CONDUIT website](#) for more information and to register.

Visit the STC website to see all of the Society's current [educational offerings](#).

## Society News

STC is offering these **webinars** in March:

Get Rid of the Nits! Improving Content Quality By Using Automated Tools, Kristin Kronstain Brown

Wednesday, March 28 2:00 to 3:00 PM EDT (GMT-4)

[Details and registration](#)

Nurturing Future STEM Communicators in the Healthcare/Medical Field, Shikha Saxena

Wednesday, March 21, 2:00 to 3:00 PM EDT (GMT-4)

[Details and registration](#)

Create Presentation Handouts That People Will Actually Use, Chuck Campbell

Wednesday, March 14, 2:00 to 3:00 PM EDT (GMT-4)

[Details and registration](#)

The Trouble with DITA: Improving DITA Satisfaction, Rob Hanna

Wednesday, March 7, 2:00 to 3:00 PM EST (GMT-5)

[Details and registration](#)

STC is also offering several **courses** in March, April, and May:

TechComm Fundamentals Bootcamp, Leah Guren

March 26 to May 7 (Mondays) | Asynchronous (Self-Paced)

[Details and Registration](#)

Proposal Writing in Context, Rachael Graham Lussos

5 April-10 May 2018 (Thursdays) | 11:00 AM-Noon EDT (GMT -4)

[Details and registration](#)

Digital Rhetoric and the Art of Web Writing, Adrienne Depew

March 13 to April 17

Time: Tuesdays, Noon to 1:30 PM EDT

[Details and registration](#)

Content Strategy: Developing an Effective Workflow, Guiseppe Getto

March 1 to April 5

Time: Thursdays, 1:30-3:00 PM EST/EDT

[Details and registration](#)

Technical Editing Foundations course, Li-At Rathbun

February 7 to March 14

[Details and registration](#)

Make Change Happen: Building a Business Case course, Lisa Pietrangeli

February 6 to March 13, asynchronous (self-paced)

[Details and registration](#)

The **65th Summit** will be held in Orlando, Florida, May 20-23, 2018 at the Hyatt Regency Orlando. [Registration](#) is open. STC encourages everyone to make [hotel reservations](#) directly with the Hyatt Regency Orlando, to take advantage of the maximum possible discounts. The [schedule](#) and [preconference workshop information](#) are available. Gold members can take advantage of the discounted anniversary rate through March 31. Members can take a two-day certification prep course and the exam on Saturday and Sunday before the Summit starts ([details](#)). If you are a full-time student, consider [volunteering at the Summit](#). Applications are due April 2.

## Feature Article

This month we have a feature article by STC President Alyssa Fox, "[The Work-Life Balance Conundrum](#)." The chapter invites original articles for the blog on this website. The newsletter links to these features and they will be archived with each issue. Contact the [editor](#).