![STC PROOF SHEET - society for technical communication - rochester chapter]

May 2018 Volume 59 Number 9

This Issue, Highlights

Next Meeting

Date and time: TBD
Program: TBD
Location: TBD

Redact Room

Planning continues for the 60th annual conference, Spectrum, in 2019. The Council is meeting with potential new volunteers in May and meets for the annual cross over dinner in June. The nominating committee is hard at work. Members will see the ballot in their email.

Feature articles and other contributions to the newsletter are welcome. Contact the editor.

Meeting Report

Date and time: April 24, 5:30 PM to 7:30 PM
Program: What is MicroLearning? All attendees were encouraged to present a five-minute MicroLearning session on the technical communication topic of their choice.
Location: Cerame's Italian Villa, 3450 Winton Road, Rochester, NY 14623

Twelve members and guests attended the April 24 meeting. MicroLearning is a short-format (five minutes) for delivering focused information on a subject. For this event, everyone was invited to participate by giving a five-minute training presentation on any aspect of technical communication, such as an interesting approach to a project, career advice, or something the speaker recently learned and thought others might not know. The training was to focus on a single, short topic, and condense the most important points into the five-minute time frame. Handouts or other supplemental materials were welcome. Video, slide, and verbal presentations were welcome.

Council Notes

The Council met on April 26. See the Chapter Chronicle for all the news coming out of the meeting.

Date and time of the next Council meeting: May 31, 8:00 to 9:00 PM
Contact: [Chapter president Kelly Schrank](#)

Chapter Chronicle

Membership

The Rochester Chapter had 50 members in April. If you have not already renewed, please renew now and share in another year of membership in our award winning chapter. New members are always welcome. [Join](#) or renew now via the STC website. Visit the website for information about [membership levels and benefits](#).

Rochester Chapter president Kelly Schrank presented the May 9 STC webinar, [Using Checklists to Increase Consistency and Productivity in Communications Tasks](#).

Education

The Heritage Award for students has opened the [call for entries](#). Education manager Carmel Priore-Garlock has sent information and the call for entries to university contacts and is reaching out to instructors and identifying additional ways to disseminate the information. Chapter members plan to participate in the Gates-Chili Careers in Demand Day on May 13.

Three mentors and mentees are working together. If you would like to have a mentor or to be a mentor, contact Chuck Campbell.

Employment

Employment manager Laurie Fiaretti searches for jobs by setting up notifications on job boards using key words including technical writer, technical editor, and documentation specialist, as well as a broad range of roles in technical communication such as project manager. Laurie is posting job openings on the chapter website and sending notification of openings to the employment mail list. Eight jobs were posted in April.

Spectrum 2018: Hack into Your Flow

Spectrum 2018 was held March 25 through March 27 at RIT. Judy Glick-Smith was the keynote speaker. Her topic was *Flow-based Leadership: What the Best Firefighters Can Teach You about Leadership and Making Hard Decisions*. Judy also offered a 1/2 day workshop, *Flow-Hacking TechComm Leadership*. There were four sets of five concurrent sessions, with four full presentations and three spotlight talks each hour. There were 92 people in attendance.

Chapter Election

The ballot for election of officers and council members is being prepared. The election will be open June 4 to June 11.

Educational Opportunities

Visit the STC website to see all of the Society's current educational offerings. STC offers a webinar each Wednesday from 2:00 to 3:00 PM ET.

Society News

Visit STC's Notebook for the latest STC news.

The **65th Summit** will be held in Orlando, Florida, May 20-23, 2018 at the Hyatt Regency Orlando. Registration is open. STC encourages everyone to make hotel reservations directly with the Hyatt Regency Orlando, to take advantage of the maximum possible discounts. The schedule and preconference workshop information are available. A two-day certification prep course and the exam are being offered on Saturday and Sunday before the Summit starts (details).