



DROOF SHEET

society for technical communication rochester chapter

September 2018 Volume 60 Number 1

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Next Meeting

Date and time: Saturday, September 29, 1:30 to 4:30 PM

Program: September Kick-off

Location: Champp's and Glow Golf, Eastview Mall, Victor, NY

Presidents' Prose

by Kelly Schrank, President

Welcome to another President's Prose! Many of the members of our 2018-2019 Council got together on August 25 to plan our Council year. We were missing a couple of our remote

members, Christine and Lori, since they are in Utah and California, respectively, and we still need one essential member of the Council, a PR and Marketing Manager (let me know if you're interested!), but most of the Council was there and eager to make this a great year for Spectrum, programs, and the chapter as a whole.

The Spectrum Co-chairs, Roxy and Johanne, let us in on some early news about the keynote and the theme for the 2019 conference, which sounds really awesome. *Sorry, but you'll have to wait for the official announcements on the [Spectrum website!](#)*

The Council brainstormed lots of ideas for programs with the Program Managers, Katrina and Sarah, who would love your ideas, too (please send ideas to programs@stc-rochester.org).

The Council discussed ideas from our membership manager, Lori, who sent them to me ahead of the retreat, for how to celebrate our members and their milestones, some of which we'll be doing with the newsletter editor, Ann's, assistance, some with my assistance, and others as parts of programs.

And I've added an item to my TO DO list to update the chapter's by-laws, which should be a rousing good time *if you like that sort of thing*. If you are interested in helping Member-at-Large, Marilyn and me with that, please let me know at president@stc-rochester.org.

We'll continue to plan Spectrum, programs, and other activities at our monthly Council meetings, via email, and in our Slack channel as the year progresses, but we're excited for what the year holds! If you'd like to volunteer, there is still room on the Council or in committees to help us get things done, put some leadership activities on your resume, or add social media content to your portfolio.

And keep an eye out for September's Kick-off Meeting, which will likely be closer to the end of the month, once our program co-chairs iron out the details for the event.

Redact Room

by Ann L. Wiley, Editor

The September, 2018 issue is the first in volume 60 of this newsletter. I will be posting news and information throughout the month. For [Resource Reviews](#) the focus is on changing professional education. We have a [feature article on effective resumes](#) by Jack Molisani. Thanks to our president, Kelly, for writing a president's column each month. Thanks also to all the Council members for their reports, which allow us to publish news regularly.

The Rochester Chapter met for the first time on February 27, 1958, and continues its 60th anniversary celebration. The newsletter was published almost from the beginning, so we are

now starting volume 60, which is remarkable. Even more remarkable, all previous issues are posted in the archive at the end of this newsletter page. The chapter is grateful for the many contributors and editors who made all these issues possible.

Feature articles and other contributions to the newsletter are welcome. Contact the [editor](#).

Meeting Report

A report of the April 24 meeting appears in the [May issue](#).

Council Notes

A report on the May, June, and August meetings of the Council appears in the [summer issue](#).

The Council met online on September 12 to hear reports and work on program planning. Outcomes are reflected in the Chapter Chronicle.

Date and time of the next Council meeting: October 10, 7:00 PM to 8:00 PM, online

Contact: [Chapter president Kelly Schrank](#)

Chapter Chronicle

Membership

The Rochester Chapter had 69 members in August. Please renew for 2019 and share in another year of membership in our award winning chapter. New members are always welcome. [Join](#) or renew now via the STC website. Visit the website for information about [membership levels and benefits](#).

STC Rochester Chapter webmaster Nathaniel Wilson was featured in the "HotJobs" column in the Sunday, August 5, *Democrat and Chronicle* newspaper (offline column). Robin L. Flanigan interviewed Nathaniel about his career as a technical writer. The chapter congratulates Nathaniel on the interview.

Two Rochester Chapter members are presenting STC webinars this month. On September 12, Johanne Lavallée presents "[Use Case: Reusing with Word and Loving It](#)." On September 19, Kelly Schrank presents "[Ideas and Advice for Building Side Gigs at Your Day Job](#)." Kelly Schrank is presenting "Engineering Your Networking Experiences" at the STC New England InterChange conference in October. Ben Woelk is a keynote speaker for [TCUK](#) this month.

An [article](#) by the late Andy Malcolm has been published in the STC Body of Knowledge. The article examines the use of computers by technical writers and was published in the

proceedings of the STC Annual Conference in 1980. Andy first made the presentation at a Rochester Chapter meeting early in 1980.

Education

Education manager Carmel Priore-Garlock invites student applicants for the Heritage Award and participates in local career days for students.

Three mentors and mentees have been working together. If you would like to have a mentor or to be a mentor, [contact Chuck Campbell](#).

Employment

Employment manager Laurie Fiaretti searches for jobs by setting up notifications on job boards using key words including technical writer, technical editor, documentation specialist, and editor, as well as a broad range of roles in technical communication such as project manager. Laurie is posting [job openings](#) on the chapter website and sending notification of openings to the employment mail list.

Spectrum

The 60th annual chapter conference, Spectrum 2019, will be held March 24-26, 2019. Author Toni Ressaire is the keynote speaker. Toni is now learning about artificial intelligence and will help us learn how Information 4.0 affects technical communicators.

Related Organizations

The Central New York Chapter met on August 21 at Inficon. Visit the CNY STC chapter website for information about CNY STC [events](#).

The Northeast Ohio STC chapter is holding a special program on September 22, "Technical Communication 2020 - Forget Hindsight, Look Ahead!", presented by Bernard Aschwanden. The program runs 9:00 AM to 3:30 PM EDT, and while Bernard will be presenting in-person in Northeast Ohio, the chapter is also offering a virtual program option. Visit the [tickets page](#) for details and to register.

[Registration](#) is open for the [STC New England InterChange 2018 Conference](#). The conference will take place on Friday, October 26, 2018, and Saturday, October 27, 2018, at the UMass Lowell Inn and Conference Center, 50 Warren Street, Lowell, Massachusetts.

Educational Opportunities

Visit the STC website to see all of the Society's current [educational offerings](#). STC offers a [webinar](#) each Wednesday from 2:00 to 3:00 PM ET. Recorded webinars are available for [purchase](#) through STC by members and by non-members (at a higher price).

Society News

The 2019 membership renewal season is open. Renew now and enjoy special Professional & Academic, New Professional, and Student membership rates! This is a limited time offer. [Join](#) or renew via the STC website.

The 2019 Technical Communication Summit & Expo will be held May 5 to 8, 2019, in Denver, Colorado, at the Hyatt Regency Denver. STC invites you to contribute your ideas, studies, experience, and expertise. Proposals are due by 11:59 PM EDT (GMT-4) on Thursday, October 4, 2018. All proposals must be submitted through the online submission system outlined on the [Call for Proposals webpage](#).

Visit [STC's Notebook](#) for the latest STC news.

Feature Articles

The [September, 2018 feature article](#) by Jack Molisani reveals a number of resume secrets and tells how to prepare a resume that shows you match what the reader is looking for.

The chapter invites original articles for the blog on this website. The newsletter links to these features and they will be archived with each issue. Contact the [editor](#).