

STC ROCHESTER HERITAGE AWARD IN HONOR OF EDLINE CHUN

Student entries due April 1, 2019



The Rochester Chapter of STC is pleased to sponsor the Heritage Award in Honor of Edline Chun. Continuing in the tradition of the Ralph P. Kepner Memorial Award, this program's goal is to encourage and reward excellence in technical, professional, and scientific communication by students in area colleges.

Student Eligibility

Any student (full- or part-time, undergraduate or graduate) enrolled in a regional college may submit a work of technical or scientific communication produced during the current academic year. Regional colleges are those in the regions represented by our membership. Currently, they include the Rochester, Buffalo/Niagara, Syracuse, Oswego, Ithaca, and Quebec areas.

Requirements for Submitted Work

Work that was created for course credit, presentation at a professional or academic conference, publication in a professional journal, or co-op/internship/apprenticeship placement, and was produced within the current academic year may be submitted. The student's instructor or supervisor will verify the authenticity of the work. It must include substantial scientific or technical information, and it must present that information in a way that is readily understood by its readers.

Submitted work must fit into one of these categories:

User Support Materials (online help, on-demand performance support, software documentation, hardware guides, job aids, quick start or reference guides, test procedures, user guides, installation guides, and user support websites)

Informational Materials (annual reports, scholarly or popular articles, books, error messages, magazines, newsletters, periodicals, posters, research papers, technical reports, white papers, videos, organization manuals, style guides, proposals, and informational websites)

Instructional Materials (eLearning modules, mobile learning, web-based training (WBT), facilitator guides, instructional animations or videos, student guides, tutorials, process documentation, and webinars)

Promotional Materials (brochures, catalogs, flyers, posters, videos, and promotional websites)

Students may submit academic papers without cited sources if the information they use is common knowledge, or where they, or the organization for which they are writing, are the experts. If a student is including information that is unique to a particular source, the source must be cited using an academically recognized format (MLA, APA, CBE, etc.).

At least two relevant illustrations— a table, engineering drawing, graph, schematic, block diagram, photograph, flow chart, table, animation, etc.—must be included. All illustrations must be technical or instructional in nature.

This work may be paper-based or an online project. However, for multimedia or online projects, it is the responsibility of the student to ensure that proper access for viewing is provided for the judges.

Submission Procedures

An entry form must accompany each work. The entry form must show the instructor's (or supervisor's) name and address, and the student's name and contact information.

Students are urged to keep a copy of their work since it will not be returned. All submitted work becomes the property of the Rochester Chapter of the Society for Technical Communication.

Award Levels

Funding for awards is provided by the Rochester Chapter, and the amount of funding may vary each year. The level of awards are:

- Distinguished (typically, \$500)
- Excellence (typically, \$300)
- Merit (typically, \$100)

All winners will be invited to the annual dinner and meeting in May where the winners will be announced. Their names and titles of submitted work will also be published in the STC Rochester web site.

About the Honorees

Edline Chun is remembered by her friends in the Rochester Chapter for her special combination of grit and grace, art and science, and humor and intelligence. Her impact on the greater Rochester area spanned academia, the arts, and community involvement.

Following a successful career as a corporate technical writer, Prof. Chun taught Technical and Professional Communication at the Rochester Institute of Technology. Often working with international students, Edline was noted for being firm, but fair, and always insisting on high standards. Her fellow faculty and staff members enjoyed her generous spirit of peer support, professionalism, and creativity. Edline was an active member of the Rochester Chapter, chairing several committees over the years and often recruiting new members. In her free time, Edline was active in Hawaiian cultural circles, was a gifted painter, and donated her talent to neighborhood development programs and services to victims of domestic abuse.

Ralph P. Kepner is remembered as an optimist, a person who looked at problems as opportunities for finding creative solutions. He believed in the importance of communicating ideas effectively in an increasingly technological society. Although his technical writings for his employer, General Railway Signal, are probably by now obsolete, his spirit of optimism regarding our ability to communicate effectively lives on in those who knew him and who passed on those ideas.

Ralph was a dedicated member and officer of the Rochester Chapter, as well as of the Society of Technical Writers and Publishers, the organization which preceded STC. He served as Secretary, Vice Chairman, Chairman, meeting planner, and seminar organizer throughout the 1960s.

In 1969, the Rochester Chapter established the Ralph P. Kepner Memorial Program as our way to continue the spirit of our fellow communicator, as well as to promote interest in the field of technical communication.

Donating to the Heritage Award

STC Rochester is gratefully accepts tax-deductible donations to fund the Chapter Heritage Award in Honor of Edline Chun. You may donate online through our [Eventbrite pages](#) or in person at any STC Rochester event. For more information, contact Carmel Priore-Garlock (education@stc-rochester.org)