



# DROOF SHEET

society for technical communication rochester chapter

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## Next Meeting

**Date and time:** Tuesday, October 30, 2018, 5:30 to 7:00 PM

**Program:** Networking with area technical communicators

**Location:** Lovin’ Cup, 300 Park Point Drive, Rochester, NY 15423

**Details and to register:** No registration, just come!

## **In November, Annual Tech Comm Showcase and annual meeting**

Call for proposals open

Do you have a tech comm topic you're passionate about and eager to share? A best practice or strategy for success? Be a Presenter at the November Tech Comm Showcase! The Rochester Chapter of the Society for Technical Communication (STC) is looking for six presenters for a progression, with each presenter to give 20 minute talks followed by Q&A. Each presenter will speak up to three times to different groups. [Submit online](#); [Get tickets by October 30](#)

## **Presidents' Prose**

By Kelly Schrank, President

It's time again for another President's Prose! It's officially fall and that means chapter programs begin again. We had the Kick-off Meeting on September 29! Those of us in attendance had a nice networking lunch, and then embraced our competitive side (a little) on the Glow Golf "course." It was a fun afternoon with friends, family, and fellow communicators. If you were not there, we missed you.

Be on the lookout for our October program, which will be a bit more serious with a speaker (to be announced), followed by our November Tech Comm Showcase, which is always a popular event. To round out the calendar year, we will have the December Holiday Party, another fun event.

Fall also means Conference season. Proposals are due October 4 for STC's annual international conference, the [Summit](#), in Denver, CO next year. There is no specific theme for next year's conference, providing a bit more leeway for proposals in the tracks: Content Design and Delivery; Tools and Technologies; Training Development and Delivery; Project Management; Leadership, and Career Development.

For something closer to home, there is still time to register for [Interchange](#), the New England Chapter's conference, which takes place on October 26-27, 2018 in Lowell, MA.

And for a conference experience even closer to home, you can start to prepare for the Call for Proposals for Spectrum, which will be available soon. It's not too early to save the date for our chapter's biggest event of the year: March 24-26, 2019.

## Redact Room

by Ann L. Wiley, editor

As the STC gets underway, this issue reports on future meetings, Spectrum, the publications competition, and more. Feature articles and other contributions to the newsletter are welcome. Contact the [editor](#).

## Meeting Report

There were 12 registrations for the annual kick-off event for the Rochester Chapter of the Society for Technical Communication held on September 29. This was a two-part event, a networking lunch at Champ's Kitchen & Bar private party room followed by indoor Glow Golf. Tickets included lunch and up to three rounds of indoor glowing mini golf and the luminous laser maze! STC Rochester Chapter members, spouses, and prospective members were invited to attend this event.

## Council Notes

The Council meets each month for review of committee reports, and identifies action items and who will be responsible. Reports are reflected in the Chapter Chronicle.

## Chapter Chronicle

### ***Membership***

The Rochester Chapter has 65 members. Renewal season is now open, with renewals due by December 31. Please renew and continue your chapter membership for another great year.

Senior Members with 10 years of STC membership may be eligible to apply for Associate Fellow. Please refer to [What is an Associate Fellow?](#) on STC's website for details and the application. Applications are due November 1, 2018.

Kelly Schrank and Chuck Campbell are presenters at [Interchange](#), the New England Chapter's conference, which takes place on October 26-27, 2018 in Lowell, MA. Ben Woelk is presenting the STC-PMC Lunch N'Learn Webinar: Introverted Leadership: Harnessing Your Innate Strengths on Friday, October 26, 2018 from 12:00 PM to 1:00 PM (EDT).

### ***Education***

Education manager Carmel Priore-Garlock has called for entries for the [2018-19 Heritage Award in Honor of Edline Chun](#).

Open to undergraduate and graduate students in the geographical areas represented by our members, this award aims to encourage and reward excellence in technical, scientific, and professional communication. The levels to be awarded are: Distinguished (\$500), Excellence (\$300), and Merit (\$100).

### ***Mentoring***

Three mentors and mentees have been working together. Two new mentees are seeking a mentor. If you would like to be a mentor or to have a mentor, [contact Chuck Campbell](#).

### ***Employment***

Employment manager Laurie Fiaretti sends job opportunities received from employers and recruiters to the chapter employment mail distribution. Chapter members may request to be added to the distribution. The mail distribution also receives job openings Laurie has found on job boards using key words including technical writer, technical editor, documentation specialist, and editor, as well as a broad range of roles in technical communication such as project manager. Laurie also posts [job openings](#) on the chapter website.

In September Laurie posted eight jobs, including two from recruiters sent to the mail distribution only. One of those jobs was filled by an applicant from the chapter's employment list.

### ***Web and Social Media***

Webmaster Nathaniel Wilson and web team member Sarah Rowe have been working on improvements to the site and new Spectrum pages. Pages open much faster now. The new Spectrum pages will be online during October.

### ***Publications Competition***

Please consider serving as a judge in the **STC Regional TechComm Competition** this year. It's a great learning opportunity for both new and experienced technical communicators.

Although STC has indefinitely suspended the International Summit Awards (ISA) competition, several regional and chapter competitions are holding competitions. Our Regional competition is a strong alliance of six chapters. Judging will take place in January of 2019. Visit the competition website for [details](#) about being a judge.

Please contact [Bobbi Werner](#) with your questions or to indicate your interest in volunteering.

### ***Spectrum 2019***

The 60th annual chapter conference, [Spectrum 2019](#), will be held March 24-26, 2019. Author Toni Ressaire is the keynote speaker. Toni started out as a broadcast journalist, founded a lifestyle magazine, published books, and then became a technical writer. Now, she's learning

about artificial intelligence and designing chatbots and virtual assistants. Toni will share her path from docs to bots and might suggest a possible turn in your career path as we all learn about Information 4.0.

## Related Organizations

The October meeting of the Central New York Chapter will be held on October 29 starting at 11:30 AM at the Hollywood Restaurant in Cortland. Visit the CNY STC chapter [events](#) page for details.

The call for presenters and workshops for the [2019 Conduit conference of the STC Philadelphia Metro](#) chapter is open through December 2. The conference takes place April 5 and 6, 2019.

## Educational Opportunities

Visit the STC website to see all of the Society's current [educational offerings](#). STC offers a [webinar](#) each Wednesday from 2:00 to 3:00 PM ET. Recorded webinars are available for [purchase](#) through STC by members and by non-members (at a higher price).

## Society News

The 2019 membership renewal season is open. Renew now and enjoy special Professional & Academic, New Professional, and Student membership rates! This is a limited time offer. [Join](#) or renew via the STC website.

The 2019 Technical Communication Summit & Expo will be held May 5 to 8, 2019, in Denver, Colorado, at the Hyatt Regency Denver. STC invites you to contribute your ideas, studies, experience, and expertise. Proposals are due by 11:59 PM EDT (GMT-4) on Thursday, October 4, 2018. All proposals must be submitted through the online submission system outlined on the [Call for Proposals webpage](#).

Visit [STC's Notebook](#) for the latest STC news.

## Feature Articles

The chapter invites original articles for the blog on this website. The newsletter links to these features and they are archived with each issue. Contact the [editor](#). The [September, 2018 feature article](#) by Jack Molisani reveals a number of resume secrets and tells how to prepare a resume that shows you match what the reader is looking for.