



DROOF SHEET

society for technical communication rochester chapter

March 2019 Volume 60 Number 7

This Issue, Highlights

Next Meeting	1
Presidents’ Prose	2
Redact Room.....	2
Meeting Report.....	3
Council Notes	3
Chapter Chronicle	3
Membership.....	3
Education	3
Mentoring.....	3
Employment.....	4
Web and Social Media	4
Publications Competition.....	4
Spectrum.....	4
Community Achievement Award and Pacesetter Award	4
Educational Opportunities	4
Society News.....	4
Resource Reviews	5
Feature Articles.....	5

Next Meeting

Date and time: March 24-26, 2019

Program: Spectrum 2019

Location: Rochester Institute of Technology

Details and to register: [Spectrum conference](#), [Registration](#)

Future meetings:

- April 8 or 11, 2019 – Spectrum follow up (tentative)
- May – Summit follow-up

Presidents' Prose

by Kelly Schrank, President

In case you haven't heard, Spectrum is almost here! 2019 marks the 60th anniversary of the annual Spectrum Conference. Please join the Rochester Chapter of the Society for Technical Communication at the Rochester Institute of Technology (RIT) March 24 to 26 as we celebrate this diamond anniversary.

Our theme is Remember Yesterday. Celebrate Today. Plan for Tomorrow. Speakers, sessions, and schedule have been posted to the [Spectrum website](#).

The conference will be held Sunday, March 24th to Tuesday, March 26th. We begin on Sunday afternoon with Leadership Day, followed by our banquet in the R.I.T Art Gallery. Monday commences with a keynote address by Toni Ressaire, continuing with informative presentations throughout the entire day, a luncheon at mid-day, and lightning talks and giveaways at the end of the day. To conclude the conference on Tuesday, there will be three morning workshops, one full-day workshop, and one afternoon workshop. Ben Woelk is also offering CPTC training all day Saturday, March 23 and Sunday morning.

We really hope you decide to join us at Spectrum. Be sure to say Hi and network with your fellow technical communicators.

Redact Room

by Ann L. Wiley, Editor

With Spectrum only days away, the chapter's focus is on making the conference the best possible experience for all participants. The regular work of committees continues too. Read all the month's news in this issue. Feature articles and other contributions to the newsletter are welcome. Contact the editor. See you at Spectrum!

Meeting Report

Date and time: Thursday, February 28, 12:00 to 1:00 PM

Program: Multi-chapter webinar

Location: Online

The webinar featured presenters from the Rochester, Central NY, and NY Metro STC chapters:

- The Art of Visual Startup Guides, presented by Sandee Craig and Laurie Fiaretti
- The Heilmeier Catechism: A Persuasive Writing Rubric, presented by Melissa Hellman
- Build a Lasting TechComm Career, presented by John Garison

There were 43 participants, 31 individuals, with 12 additional people joining at group viewing sites.

Council Notes

The Council meets online each month on the second Wednesday at 7:00 PM to review committee reports and identify action items and who will be responsible. Reports are reflected in the Chapter Chronicle.

Date and time of the next Council meeting: April 10, 7:00 PM to 8:00 PM, online

Contact: [Chapter president Kelly Schrank](#)

Chapter Chronicle

Membership

The Rochester chapter has 75 members, with 48 members renewed for 2019. [Renew](#) today and enjoy member rates on programs and Spectrum in 2019.

Chapter president Kelly Schrank has been elected to the STC Nominating Committee. Ben Woelk has succeeded automatically to STC President.

Education

Education manager Carmel Priore-Garlock is following up with instructors regarding entries for the [2018-19 Heritage Award in Honor of Edline Chun](#)

The Gates/Chili School District Careers in Demand Days are April 11 and May 17.

Mentoring

If you would like to be a mentor or to have a mentor, contact mentoring manager [Bobbi Werner](#).

Employment

Employment manager Laurie Fiaretti sends notices of job opportunities to the chapter employment mail distribution. Chapter members may request to be added to the distribution. Opportunities include job openings received from employers and recruiters, and job openings Laurie has found on job boards using key words including technical writer, technical editor, documentation specialist, and editor, as well as a broad range of roles in technical communication such as project manager. Laurie also posts [job openings](#) on the chapter website.

Web and Social Media

Webmaster Nathaniel Wilson and web team members Sarah Rowe and Ann Wiley continue working on improvements to the site.

Publications Competition

Consensus judging is on Saturday, March 9, in New York, Philadelphia, Atlanta, Houston, Rochester, and virtually. Best of Show will be decided no later than March 12. Results will be announced on March 20. Visit the [competition website](#) for details.

Spectrum

The 60th annual chapter conference, [Spectrum 2019](#), will be held March 24-26, 2019. This is the diamond anniversary Rochester chapter annual conference. The theme is Remember Yesterday. Celebrate Today. Plan for Tomorrow. See the [Spectrum video](#) and the [full schedule](#) on the website.

You can register on the [EventBrite page](#).

Community Achievement Award and Pacesetter Award

The Community Achievement Award application was submitted in January and the Pacesetter Award application was submitted in February.

Educational Opportunities

Visit the STC website to see all of the Society's current [educational offerings](#). STC offers a [webinar](#) each Wednesday from 2:00 to 3:00 PM ET. Recorded webinars are available for [purchase](#) through STC by members and by non-members (at a higher price).

Society News

Membership renewals for 2019 were due December 31. [Join](#) or renew via the STC website.

The STC election has concluded. Ben Woelk has succeeded automatically from Vice President to President, and chapter president Kelly Schrank has been elected to the nominating committee.

The STC Summit will be held May 5-8 in Denver. [Summit registration](#) is open. The full schedule has been [posted](#). Visit the [networking page](#) to see social events planned by the Rocky Mountain chapter.

Visit [STC's Notebook](#) for the latest STC news.

Resource Reviews

[Reviews of resources](#) are published monthly.

Feature Articles

The chapter invites original articles for the blog on this website. The newsletter links to these features and they are archived with each issue. Contact the [editor](#). The [September, 2018 feature article](#) by Jack Molisani reveals a number of resume secrets and tells how to prepare a resume that shows you match what the reader is looking for.