PROOF SHEET

STC society for technical communication · rochester chapter

October 2017 Volume 59 Number 2

This Issue, Highlights

Next Meeting

Date and time: October 24, 2017, 5:30 to 8:30 PM
Program: Make Your Own Success: Consulting and Independent Contracting
Location: Back Nine Grill, Penfield
Details: Events page of the chapter website

Redact Room

The archive now has all previously published issues of the newsletter. Contributions to the newsletter are welcome. Contact the editor.

Meeting Report

Date and time: September 23, 2017, 2:00 to 5:00 PM
Program: STC Kickoff
Location: Saha Med Grill, 1090 University Avenue (2:00 PM lunch) and The Great Escape Room (1150 University Avenue, 3:30 PM)

The 2017 Kickoff featured a delicious meal, followed by an hour-long challenge to devise a way, as a team, to escape from a locked room. There were 11 attendees.

Council Notes

The Council met online on September 28 at 8:00 PM to go over reports and determine action items. See the Chapter Chronicle for all the news coming out of the meeting. Thanks to our new president, Kelly Schrank, for all her work on the planning meetings this summer and on having a well-organized and productive first meeting of the new STC year. The chapter appreciates everyone's work to get us off to a good start for the year.

Date and time of the next Council meeting: October 25
Contact: Chapter president Kelly Schrank

Chapter Chronicle

Membership

The Rochester Chapter currently has 60 members. One new member joined in the past 60 days and 5 members have renewed. Membership category names have changed: Classic is now Professional and Academic; New Techcomm Professional is now New Professional. Be sure to renew before December 31, when all memberships expire.

Qualified members are encouraged to apply for Associate Fellow by the November 1 deadline. Candidates must have had 10 years of STC membership and 15 years of experience in the profession. Visit the recognition and honors page on the STC website for details.

Five Rochester Chapter members are presenting at the New England Chapter InterChange conference, October 20 to 21.

Both Ben and Marilyn Woelk, along with many STC friends of the Rochester Chapter, are among the 200 recipients of the MindTouch People's Choice Award: Content Experience Strategist. See the list of all the winners.

Education

The chapter is offering the Heritage award for students again this year. A call for entries is being developed and a call for judges will be posted. Most of last year's mentees have graduated and the chapter is calling for new mentees and mentors. If you need a mentor or would like to be one, contact Chuck Campbell.

Employment

The employment manager posts job openings on the website, and sends notification of openings to the employment mail list.

Publications Competition

The Regional TechComm Competition is calling for entries. Submissions are due by 6:00 PM, Wednesday, November 15, 2017. The Rochester Chapter benefits when members enter and volunteer, receiving credit for each entry and volunteer (judges and competition leaders) in the calculation of our share of the proceeds. Visit the competition site for all the details and plan to submit before November 15.

Spectrum 2018

Spectrum 2018 will be held March 25 through March 27 at RIT. Judy Glick-Smith will be the keynote speaker. Her topic is Flow-based Leadership: What the Best Firefighters Can Teach You about Leadership and Making Hard Decisions. Judy will also offer a 1/2 day workshop, Flow-Hacking TechComm Leadership.

Public Relations, Website, and Social Media

Public Relations Chair Bernadette Broderick sent several notifications and updates to the chapter's mailing list during September. Webmaster Nathaniel Wilson worked on performance of the website. The chapter is refining its approach to sending updates and using the social media platforms. Thanks to Bernadette and Nathaniel for all their work in the first month of the new chapter year.

Community Achievement and Pacesetter Awards

Again this year the chapter is tracking performance against the criteria for a Platinum Community Achievement Award. The chapter is seeking a member to work with Ben on assembling the application, and a Pacesetter application. Contact Ben if you would like to volunteer.

Educational Opportunities

The 2017 [Interchange](#) conference of the STC New England Chapter is being held October 20 and 21. The keynote speaker is Ben Woelk. Conference presenters include Rochester Chapter members Marilyn Woelk, Kelly Schrank, Chuck Campbell, and Johanne Lavallée. Registration is now open.

Visit the STC website to see the Society's current [educational offerings](#).

Society News

Membership renewal opened on September 1. All memberships expire on December 31, so be sure to renew by the end of 2017. For details visit the [membership page on the STC website](#).

There are a number of free webinars available this month from STC's Community Affairs Committee and the Puget Sound Chapter:

- [Why Ethics?: Interpreting "Ethics" and What STC's Ethical Principles (Can) Do](#), Derek G. Ross (October)
- [Introducing SharePoint](#), STC Puget Sound Chapter (October)
- [Using Word Like a Boss](#), STC Puget Sound Chapter, November 18

STC is now offering these courses:

- Technical Editing Foundations with Li-At Rathbun
  November 1 to December 13, 10:00-11:00 AM (GMT-5), Wednesdays except the week of November 22
  [Register](#)
- Instructional Design for Technical Communicators with Saul Carliner
  November 2 to 30, 2:00-3:30 PM (GMT-5), Thursdays except the week of November 23
  [Register](#)

The 65th [Summit](#) will be held in Orlando, Florida, May 20-23, 2018 at the Hyatt Regency Orlando.

Feature Articles

The chapter invites original articles for the blog on this website. The newsletter will have links to these features and they will be archived with each issue. Contact the [editor](#).