



# DROOF SHEET

society for technical communication rochester chapter

November 2017 Volume 59 Number 3

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## Next Meeting

**Date and time:** November 15, 2017, 6:00 to 9:00 PM

**Program:** Tech Comm Showcase and Annual Business Meeting

Showcase [presentations](#):

Presenters: Patrick Bosek, Jorsek LLC (easyDITA), Charles Campbell, Bobbi Werner, Laurie Fiaretti, Ken Reid, John Freiberger, Judy Shenouda

**Location:** Radisson Hotel Rochester Airport

**Details:** [Events page of the chapter website](#)

## Redact Room

During October the chapter expanded use of blog posts to report the news in more depth. We are continuing this effort in November and reaching out to invite authors to write feature articles to post on the blog. Contributions to the newsletter are welcome. Contact the [editor](#).

## Meeting Report

**Date and time:** October 24, 2017, 5:30 to 8:30 PM

**Program:** Make Your Own Success: Consulting and Independent Contracting

**Location:** Back Nine Grill, Penfield

Sixteen members and friends gathered for a delicious supper followed by presentations from Marilyn Woelk, Nita Beck, Melissa Hellman, and Sandy Glanton with Ann Wiley as the moderator. Marilyn spoke about the STC Consulting and Independent Contractors SIG. Nita discussed the differences between consulting and contract employment, and between consulting and contracting and regular employment. Melissa engaged the group in a bingo-type game, providing insight into tools consultants and contractors are likely to need. Sandy described her journey into consulting after many years as a corporate employee. Time for networking before the meal provided a welcome chance to catch up with old friends and make new ones.

## Council Notes

The Council met online on October 25 at 7:00 PM to go over reports and determine action items. See the Chapter Chronicle for all the news coming out of the meeting.

Date and time of the next Council meeting: November 15, 2017 at the Annual Meeting

Contact: [Chapter president Kelly Schrank](#)

## Chapter Chronicle

### ***Membership***

The Rochester Chapter currently has 63 members, with 11 renewals for 2018. Four new members have joined since January 1.

Qualified members are encouraged to apply for Associate Fellow by the November 1 deadline. Candidates must have had 10 years of STC membership and 15 years of experience in the profession. Visit the [recognition and honors page on the STC website](#) for details.

Membership renewal season is open. Be sure to renew by December 31, when all memberships expire.

### ***Education***

The Heritage Award for students has opened the [call for entries](#).

Most of the mentees from last year have graduated and the chapter is calling for new mentees and mentors. If you need a mentor or would like to be one, [contact Chuck Campbell](#).

### ***Employment***

The Rochester Chapter has a new employment manager, Laurie Fiaretti. Laurie searches for jobs by setting up notifications on job boards using key words including technical writer, technical editor, and documentation specialist as well as a broad range of roles in technical communication, such as project manager. Laurie is posting [job openings](#) on the website, and sending notification of openings to the employment mail list.

### ***Publications Competition***

The [Regional TechComm Competition](#) is calling for entries. Submissions are due by 6:00 PM, Wednesday, November 15, 2017. The Rochester Chapter benefits when members enter and volunteer, receiving credit for each entry and volunteer (judges and competition leaders) in the calculation of our share of the proceeds. [Visit the competition site for all the details](#) and plan to submit before November 15.

### ***Spectrum 208: Hack Into Your Flow***

Spectrum 2018 will be held March 25 through March 27 at RIT. The [call for papers](#) is now open. Judy Glick-Smith will be the keynote speaker. Her topic is *Flow-based Leadership: What the Best Firefighters Can Teach You about Leadership and Making Hard Decisions*. Judy will also offer a 1/2 day workshop, *Flow-Hacking TechComm Leadership*.

### ***Community Achievement and Pacesetter Awards***

Again this year the chapter is tracking performance against the criteria for a Platinum Community Achievement Award. The chapter is seeking a member to work with Ben on assembling the application, and a Pacesetter application. Contact [Ben](#) if you would like to volunteer.

## **Educational Opportunities**

Visit the STC website to see the Society's current [educational offerings](#).

## Society News

Membership renewal opened on September 1. All memberships expire on December 31, so be sure to renew by the end of 2017. For details visit the [membership page on the STC website](#).

STC is offering a free STC Member-Only Sponsored Webinar: DITA Change Management Tips: How to Make the Move to DITA Easier with Keith Schengili-Roberts, Wednesday, November 15. 2:00 to 3:00 PM EST. [Register](#)

The STC Puget Sound Chapter is offering a free webinar this month: [Using Word Like a Boss](#), November 18

STC has announced a new course: Creating Information 4.0: How to Design What Nobody Knows Yet with Ray Gallon, December 5 2017 to January 16 2018. [Details](#); [register](#)

STC is offering a free STC Member-Only Sponsored Webinar: Bringing Your Enterprise Structured Writing System into 2017 and Beyond with Doug Gorman Wednesday, November 29, 2:00 to 3:00 PM EST. [Register](#)

The 65th [Summit](#) will be held in Orlando, Florida, May 20-23, 2018 at the Hyatt Regency Orlando.

## Feature Articles

The chapter invites original articles for the blog on this website. The newsletter will have links to these features and they will be archived with each issue. Contact the [editor](#).