



DROOF SHEET

society for technical communication rochester chapter

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Next Meeting

Date and time: February 27, 5:30 to 7:30 PM, , 60th anniversary of the founding of the chapter

Program: STC Rochester Mentor-Mentee Networking Event

Location: Barnes & Noble, 100 Park Point Drive, Community Room, Rochester, NY 14623

Redact Room

The Rochester Chapter celebrates its 60th anniversary on February 27. The first meeting of the chapter was held at 6:30 PM on February 27, 1958 at the Treadway Inn on East Avenue at Alexander Street. The cost for the dinner meeting was \$3.50. Dr. J. R. Gould, Director of the

Technical Writers Institute at the Rensselaer Polytechnic Institute, was the speaker. There were 28 in attendance and 14 joined to form the chapter.

Work continues now on writing a history of the Rochester Chapter for the 60th anniversary and on outreach to develop feature articles. Contributions to the newsletter are welcome. Contact the [editor](#).

Meeting Report

Date and time: January 23, 3:00 to 4:00 PM EST

Program: Virtual Workshop: Slack for Technical Writers and Editors, Ben Woelk and Sara Feldman, STC San Diego chapter

Location: Online

Details: Free for STC members, [register on Eventbrite](#)

There were 37 people in attendance, with 11 from the Rochester Chapter. This workshop has since been presented also for the STC Community Affairs Committee. The webinar platform shows the speakers on video and allows them to share their screens. The STC San Diego Chapter started a Slack workspace and invites participants in the Slack workshops to join. Participants then use Slack during the workshop. This workshop is an excellent way to learn about Slack, and Sara and Ben plan to offer the workshop again.

Council Notes

The Council met on February 19. See the Chapter Chronicle for all the news coming out of the meeting.

Date and time of the next Council meeting: April, 2018 (no Council meeting in March)

Contact: [Chapter president Kelly Schrank](#)

Chapter Chronicle

Membership

The Rochester Chapter has 69 members. If you have not already renewed, please renew now and share in another year of membership in our award winning chapter. New members are always welcome. [Join](#) or renew now via the STC website. Visit the website for information about [membership levels and benefits](#).

Rochester Chapter member Ben Woelk is a candidate for Vice President of STC. The election slate is posted on the STC website. Several candidates are well known to Rochester Chapter

members. When the election opens February 26, please vote. STC elections are often decided by a few votes.

Education

The Heritage Award for students has opened the [call for entries](#). Education manager Carmel Priore-Garlock has sent information and the call for entries to university contacts and is reaching out to instructors and identifying additional ways to disseminate the information.

The chapter has seven mentee candidates. If you would like to be a mentor, [contact Chuck Campbell](#).

Employment

Between the Council meeting on January 16 and the February 11 report, employment manager Laurie Fiaretti announced 12 jobs. Laurie searches for jobs by setting up notifications on job boards using key words including technical writer, technical editor, and documentation specialist as well as a broad range of roles in technical communication, such as project manager. Laurie is posting [job openings](#) on the chapter website and sending notification of openings to the employment mail list.

Publications Competition

Consensus judging has been completed. Bobbi Werner is serving as Competition Awards Manager and is now preparing the certificates. Rochester award winners will receive their certificates at Spectrum. [Visit the competition site for the competition details](#).

Spectrum 2018 Hack Into your Flow

Spectrum 2018 will be held March 25 through March 27 at RIT. Judy Glick-Smith will be the keynote speaker. Her topic is *Flow-based Leadership: What the Best Firefighters Can Teach You about Leadership and Making Hard Decisions*. Judy will also offer a 1/2 day workshop, *Flow-Hacking TechComm Leadership*. There are four sets of five concurrent sessions, with four full presentations and three spotlight talks each hour. The [preliminary schedule](#) is available. More than 65 people have already registered--[register](#) now if you haven't already. See you at Spectrum!

Community Achievement and Pacesetter Awards

Again this year the chapter is tracking performance against the criteria for a Platinum Community Achievement Award. The application was submitted in January. A Pacesetter Award application was also submitted, in February.

Educational Opportunities

The STC Philadelphia Metro chapter is hosting CONDUIT 2018 on Friday and Saturday, April 6 and 7. CONDUIT is bigger than ever this year. Friday's workshop day is expanded to include seven half-day workshops. Saturday's keynote speaker is [David Dylan Thomas](#). The conference is featuring a variety of topics including content strategy, technical writing, and project management, with plenty of opportunities to connect and network with peers. A continental breakfast, lunch, and fabulous door prizes will be provided! CONDUIT promises to be an excellent two-day event. Visit the [CONDUIT website](#) for more information and to register.

Visit the STC website to see all of the Society's current [educational offerings](#).

Society News

STC is offering several **webinars** in February:

Writing for the Medical Device Industry, Jennifer Sturr
February 28, 2:00 to 3:00 PM EST (GMT-5)

[Details and registration](#)

Free STC Member-Only Webinar: Back to (Tech Comm) School! Use Software and Be Better, Faster, Stronger, Bernard Aschwanden
February 21, 2:00 to 3:00 PM EST (GMT-5)

[Details and registration](#)

The Trouble with DITA: Improving DITA Satisfaction, Rob Hanna
February 14, 2:00 to 3:00 PM EST (GMT-5)

[Details and registration](#)

From Business Writing to Consulting, Daniel Conrad
February 7, 2:00 to 3:00 PM EST (GMT-5)

[Details and registration](#)

STC is also offering several **courses** in February and March:

Digital Rhetoric and the Art of Web Writing, Adrienne Depew
March 13 to April 17

Time: Tuesdays, Noon to 1:30 PM EDT

[Details and registration](#)

Content Strategy: Developing an Effective Workflow, Guiseppe Getto
March 1 to April 5

Time: Thursdays, 1:30-3:00 PM EST/EDT

[Details and registration](#)

Technical Editing Foundations course, Li-At Rathbun

February 7 to March 14

[Details and registration](#)

Make Change Happen: Building a Business Case course, Lisa Pietrangeli

February 6 to March 13, asynchronous (self-paced)

[Details and registration](#)

The **65th Summit** will be held in Orlando, Florida, May 20-23, 2018 at the Hyatt Regency Orlando. [Registration](#) is open. STC encourages everyone to make [hotel reservations](#) directly with the Hyatt Regency Orlando, to take advantage of the maximum possible discounts. The [schedule](#) and [preconference workshop information](#) are available. Gold members can take advantage of the discounted anniversary rate through March 31. Members can take a two-day certification prep course and the exam on Saturday and Sunday before the Summit starts ([details](#)). If you are a full-time student, consider [volunteering at the Summit](#). Applications are due April 2.

Feature Articles

The chapter invites original articles for the blog on this website. The newsletter will have links to these features and they will be archived with each issue. Contact the [editor](#).