



DROOF SHEET

society for technical communication rochester chapter

June, July, August 2018 Volume 59 Numbers 10–12

This Issue, Highlights

Next Meeting	1
President’s Prose	1
Redact Room.....	2
Meeting Report.....	2
Council Notes	2
Chapter Chronicle	3
Membership.....	3
Education	3
Employment.....	4
Spectrum 2018.....	4
Spectrum 2019.....	4
Chapter Elections	4
Society News.....	4
Summit 2018: Communicating the Future	5

Next Meeting

Date and time: TBD

Program: TBD

Location: TBD

President’s Prose

by Kelly Schrank, President

Welcome to President’s Prose! Our newsletter editor, Ann Wiley, has asked me to start up the monthly president’s column again, and I am happy to oblige!

We have a great new Council, listed [on our Council page](#). And we still have lots of opportunities for you to volunteer if this is the year you will get involved! One option is our open PR and Marketing position and another is actually a bunch of options: assisting with our annual regional conference, Spectrum. Spectrum takes place March 24-26, 2019, but we need assistance making things happen from now until the day of the conference. This is our 60th year, so we are planning to make this even more special than previous years, and we need all hands on deck to make this the best conference ever! If you'd like to chat about the PR and Marketing position, please email me at president@stc-rochester.org and if you'd like to volunteer for Spectrum, email spectrum@stc-rochester.org.

First up for this new Council is the Planning Retreat on August 25. This is an opportunity for all local Council members to get together and brainstorm our plans for the 2018-2019 year. We set goals, discuss tactics, plan programs, and discuss plans for Spectrum. It's great for team building, idea sharing, and bringing everyone together to get to know each other.

And keep an eye out for September's Kick-off Meeting, which is usually a fun event, where friends and family are invited, and we just try to have a good time and enjoy each other's company.

Redact Room

by Ann L. Wiley, Editor

The chapter election concluded on June 11. Please reach out to new officers to volunteer to help with the 60th annual chapter conference, Spectrum 2019. The Council meets for the annual crossover dinner in June.

With the issue, the regular President's Prose column returns, along with "[Resource Reviews](#)" as a regular blog post. Feature articles and other contributions to the newsletter are welcome. Contact the [editor](#).

Meeting Report

A report of the April 24 meeting appears in the [May issue](#).

Council Notes

The Council met on May 31. See the Chapter Chronicle for all the news coming out of the meeting.

The Council also met on June 21 for the annual crossover dinner. Officers, elected members, and appointed members of the 2017-2018 and 2018-2019 Council were present. President Kelly Schrank opened the meeting with brief remarks about the status of the chapter and the transition to new elected and appointed members of the Council. At Kelly's request Ann Wiley spoke briefly about the chapter's 60th anniversary, which began February 27 with observation of the first chapter meeting on that day in 1958 and concludes with a celebration at Spectrum, the 60th anniversary annual conference of the Rochester Chapter. Ben Woelk spoke about the Community Achievement Award and innovations that have led to the chapter's winning a Pacesetter Award from STC each year. Dinner followed, with much discussion of the coming year. Newly-elected members connected with experienced members who will help in specific ways next year. The evening is a high point of every year for members of the Council. All chapter members are welcome to attend Council meetings throughout the year, and encouraged to volunteer to serve next year and enjoy the crossover dinner with those continuing on the Council!

The annual planning retreat was held on August 25. More about the retreat will be posted in September.

Chapter Chronicle

Membership

The Rochester Chapter had 60 members in May and 69 members in August. If you have not already renewed, please renew now and share in another year of membership in our award winning chapter. New members are always welcome. [Join](#) or renew now via the STC website. Visit the website for information about [membership levels and benefits](#).

The Summit report in this issue includes activities of our members at the Summit. Chapter vice president and Spectrum co-manager Roxy Greninger has an article on STC's Notebook blog, "[Experiencing STC's Contagious Culture for the First Time](#)." "[Let's talk about docs](#)," an interview with Ben Woelk, Tony Ressaire, and Sara Feldman, was published in the August issue of *Increment*.

Education

Education manager Carmel Priore-Garlock is working on personal contacts with professors to ensure students learn about the Heritage Award. The Gates-Chili Careers in Demand Day was held on May 13.

Three mentors and mentees are working together. If you would like to have a mentor or to be a mentor, [contact Chuck Campbell](#).

Employment

Employment manager Laurie Fiaretti searches for jobs by setting up notifications on job boards using key words including technical writer, technical editor, documentation specialist, and editor, as well as a broad range of roles in technical communication such as project manager. Laurie is posting [job openings](#) on the chapter website and sending notification of openings to the employment mail list. During May 13 jobs were posted.

Spectrum 2018

The Northeast Ohio chapter has published articles about Spectrum 2018 in their newsletter, by a first-time attendee, [Carrie Cianciola](#), and by frequent attendee and presenter [Tricia Spayer](#). Both are very favorable. The Rochester Chapter appreciates these articles and looks forward to seeing members of the Northeast Ohio chapter at Spectrum 2019.

Spectrum 2019

The 60th chapter conference, Spectrum, will be held March 24-26, 2019. Plans for the conference will be posted in the coming weeks.

Chapter Elections

The election for the 2018-2019 council opened June 4 and closed June 11. [Results](#) have been announced. Elected members are:

- President: Kelly Schrank
- Vice President and Spectrum Co-Chair: Johanne Lavalley and Roxy Greninger
- Treasurer: Richard Poydock
- Secretary: Christine Christiansen
- Program manager: Katrina Rex and Sarah Rowe
- Membership manager: Lori Meyer
- Education manager: Carmel Priore-Garlock
- Member at large: Marilyn Woelk and Chuck Campbell

The remaining members of the Council are appointed. Thank you to the 2017-2018 Council members.

Society News

Visit [STC's Notebook](#) for the latest STC news.

The **65th Summit** was held in Orlando, Florida, May 20-23, 2018 at the Hyatt Regency Orlando. This issue includes a report from Rochester chapter members who attended. A call for

proposals to chair the **66th Summit** has been posted. The Summit will be held in Denver, Colorado, May 5-8, 2019.

STC has launched the Member-Get-a-Member campaign. Members are encouraged to invite new members who join by August 15. When the new members enter your name in the "Referred by" box on the online member application, you'll be entered to win a prize. For details visit the [Member-Get-a-Member page](#) on the STC Website.

Summit 2018: Communicating the Future

The 2018 STC Summit took place May 20-23 at the Hyatt Regency in Orlando, Florida. [STC Rochester Summit 2018 Wrap-up](#) reports chapter activities at the Summit and links to reports on the Summit by members, chapters, and SIGs.

Feature Articles

The chapter invites original articles for the blog on this website. The newsletter links to these features and they will be archived with each issue. Contact the [editor](#).