



# DROOF SHEET

society for technical communication rochester chapter

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## Next Meeting

**Date and time:** September, 2019, Date and time to be announced

**Program:** 2019–2020 September Kickoff

**Location:** To be announced

**Details:** To be posted

## Presidents' Prose

by Kelly Schrank, President

Happy Spring! Those of us who attended Summit in May have recovered and I have been busily recruiting for Council. Elections are upon us for the chapter, so please vote! The incoming and outgoing Council members will be getting together at the Crossover meeting on June 13, which is always a nice time to share experiences and best practices and motivate the whole Council.

We still need volunteers for Spectrum and on Council if you are interested. The Spectrum co-chairs will need lots of volunteers, and we could really use someone in the PR and Marketing Manager position (or a small group or committee to handle the responsibilities). So please let me know if you want to get involved. In case you missed the news, Spectrum 2020 will be on March 22-24, 2020.

Speaking of news, while at Summit, in addition to the receiving the Platinum Award and the Pacesetter Award, we also received Community of the Year! There are many Platinum Award-winning chapters in contention for the Community of the Year award, so this is a great honor.

Summer is typically a slow time for the chapter, so we can get out and enjoy the weather, but we'll get back in action in the fall. Enjoy your summer!

## Redact Room

by Ann L. Wiley, Editor

The election is complete and the [results](#) are posted. Our focus now is on recruiting volunteers and transition between this year's and next year's officers. Watch this page, blog posts, and Facebook, Twitter, and LinkedIn for news over the summer. Messages will go out with any special news or announcements. As always, feature articles and other contributions to the newsletter are welcome. Contact the [editor](#).

## Meeting Report

**Date and time:** May 21, 2019, 6:00 to 8:00 PM

**Program:** "RoboCop" and "HLMT" Redux? Don't Repeat the Mistakes of the Past, Neil Perlin

**Details:** The May meeting was cancelled.

## Council Notes

The Council meets online each month on the second Wednesday at 7:00 PM to review committee reports and identify action items and who will be responsible. The cross over meeting was held on June 13. Reports are reflected in the Chapter Chronicle.

Date and time of the next Council meeting: End of summer planning retreat

Contact: [Chapter president Kelly Schrank](#)

## Chapter Chronicle

### ***Membership***

The Rochester chapter has 80 members as of July 15, with 55 members renewed for 2019 and three new members since January 1. [Renew](#) today and enjoy member rates on programs. The Rochester Chapter values your membership--[every member matters](#).

Kelly Schrank presented an STC webinar on July 10 at @:00 PM ET, Expanding Your Toolbox to Make Yourself a More Productive Editor. Visit the STC website for [details](#).

### ***Education***

The [2018-19 Heritage Award in Honor of Edline Chun](#) cycle is complete. Carmel Prior-Garlock and Kelly Schrank represented the chapter at the Gates/Chili School District Careers in Demand Days on May 17.

### ***Mentoring***

If you would like to be a mentor or to have a mentor, contact mentoring manager [Bobbi Werner](#).

### ***Employment***

Employment manager Laurie Fiaretti sends notices of job opportunities to the chapter employment mail distribution. Chapter members may request to be added to the distribution. Opportunities include job openings received from employers and recruiters, and job openings Laurie has found on job boards using key words including technical writer, technical editor, documentation specialist, and editor, as well as a broad range of roles in technical

communication such as project manager. Laurie also posts [job openings](#) on the chapter website.

### ***Website***

Webmaster Sarah Rowe and web team member Ann Wiley continue working on improvements to the site. This is a large site with a lot of older material that is not needed online, but is being archived. As this work proceeds, there may be some missing images or broken links. If you find something missing, please notify Ann, the newsletter [editor](#).

### ***Competition***

Be sure to enter the 2020 competition when the call for entries comes out this fall, and consider volunteering as a judge too. Please contact [Bobbi Werner](#) with any questions. Bobbi is the Rochester Chapter representative and Awards Manager for the competition.

### ***Spectrum 2020***

The 60th annual chapter conference, [Spectrum 2019](#), was held March 24 to March 26, 2019. The 2020 conference will be held March 22 to 24, 2020. Work has started to plan the program, establish the budget, and build the Spectrum 2020 team. If you would like to volunteer, contact [spectrum@stc-rochester.org](mailto:spectrum@stc-rochester.org).

### ***Community Achievement Award and Pacesetter Award***

The Rochester Chapter has won the Platinum Community Achievement Award and a Pacesetter Award. The Community Achievement Award application documented all of the chapter's work in the year 2018. The Rochester Chapter has also been named 2019 Community of the Year. The 2019 applications are being prepared and will be submitted early next year for the 2020 awards.

Visit the STC Notebook blog for information about all the winners of the [CAA](#) and [Pacesetter](#) awards.

### ***Election***

The chapter election closed on June 7 and the [results](#) have been posted.

### ***Summit***

Chapter members who attended the Summit were listed in an earlier issue.

## **Educational Opportunities**

Visit the STC website to see all of the Society's current [educational offerings](#). STC offers a [webinar](#) each Wednesday from 2:00 to 3:00 PM ET. Recorded webinars are available for [purchase](#) through STC by members and by non-members (at a higher price).

## Society News

STC is offering a free webinar for members on September 10, [Creating Content That's Intelligent](#). The [Call for Proposals](#) for the 2020 STC Summit is open; the deadline for submitting proposals is September 15. Membership renewals open on September 1. [Join](#) or renew via the STC website.

Visit [STC's Notebook](#) for the latest STC news.

## Resource Reviews

[Reviews of resources](#) are published periodically.

## Feature Articles

The chapter invites original articles for the blog on this website. The newsletter links to these features and they are archived with each issue. Contact the [editor](#). The [September, 2018 feature article](#) by Jack Molisani reveals a number of resume secrets and tells how to prepare a resume that shows you match what the reader is looking for.