PROOF SHEET

STC | society for technical communication · rochester chapter

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This Issue, Highlights

Next Meeting

Date and time: September, 2019
Program: 2019–2020 Kickoff
Location: To be announced
Details: The kickoff meeting has been postponed.

Presidents' Prose

by Kelly Schrank, President

New this year, the President's Prose becomes a blog post! Kelly's summer wrap-up and fall announcements are posted.

Redact Room

by Ann L. Wiley, Editor

This year the newsletter page will include short reports of news and events, and links to blog posts with more extended information such as the President's Prose and details about upcoming meetings. A full slate of activities is already starting: the annual Spectrum conference, monthly meetings, the regional publications competition, the Heritage Award college scholarship, mentoring, job posts and more. The Rochester Chapter invites you to join STC and the chapter, and to volunteer. Experience the rewards of working with the chapter's dedicated team. We always need more volunteers to help. And as always, feature articles and other contributions to the newsletter are welcome. Contact the editor.

Meeting Report

Date and time: May 21, 2019, 6:00 to 8:00 PM
Program: "RoboCop" and "HLMT" Redux? Don't Repeat the Mistakes of the Past, Neil Perlin
Details: The May meeting was cancelled.

Council Notes

The Council meets online each month on the second Wednesday at 7:00 PM to review committee reports and identify action items and who will be responsible. The cross over meeting was held on June 13. Reports are reflected in the Chapter Chronicle.

Date and time of the next Council meeting: End of summer planning retreat
Contact: Chapter president Kelly Schrank

Chapter Chronicle

Membership
The Rochester chapter has 58 members as of August 31, with three new members since January 1. The 2020 STC membership season is open. Join today and receive 16 months of membership for the price of 12 months. Be sure to renew by December 31. There is a special benefit for all

Rochester Chapter members right now. The Rochester Chapter values your membership–every member matters.

The Northeast Ohio chapter has published a spotlight profile of Kelly Schrank.

Education
The 2019-20 Heritage Award college scholarship cycle begins early in the new STC year. Updates will be provided.

Mentoring
If you would like to be a mentor or to have a mentor, contact mentoring manager Bobbi Werner.

Employment
Chapter members may request to receive chapter employment emails with notices of job opportunities. These opportunities include job openings received from employers and recruiters, and job openings that employment manager Laurie Fiaretti has found on job boards, using key words for a broad range of roles in technical communication including technical writer, technical editor, documentation specialist, editor, and project manager. Laurie also posts job openings on the chapter website.

Website and Social Media
Webmaster Sarah Rowe and web team member Ann Wiley continue working on improvements to the site. Older materials have been archived, pages have been combined, and a new menu structure is being tested. Sarah is working on a complete re-design which will be launched after thorough testing. New blog posts are sent to Twitter and Facebook automatically, and the newsletter editor posts links on LinkedIn too. Social media is expected to be more active this year, with regular blog posts for news and information.

Competition
Be sure to enter the 2020 competition when the call for entries comes out this fall, and consider volunteering as a judge too. Please contact Bobbi Werner with any questions. Bobbi is the Rochester Chapter representative and Awards Manager for the competition.

Spectrum 2020
The 61st annual chapter conference, Spectrum 2020, The Expanding Spectrum of Technical Communication, will be held March 21 to 24, 2020 at RIT. The keynote speaker is Kirk St. Amant. Visit the program page for more information. If you would like to volunteer, contact spectrum@stc-rochester.org.

Community Achievement Award and Pacesetter Award

Rochester Chapter applications for the 2020 Community Achievement Award and Pacesetter Award are being prepared, documenting the work of the chapter for 2019. This year, the chapter won the Platinum Community Achievement Award and a Pacesetter Award, and was named Community of the Year.

Educational Opportunities

Visit the STC website to see all of the Society's current educational offerings. STC offers a webinar each Wednesday from 2:00 to 3:00 PM ET. Recorded webinars are available for purchase through STC by members and by non-members (at a higher price).

The Rochester Institute of Technology is offering a 12-hour training course for the STC Certified Professional Technical Communicator (CPTC) exam.
Dates and Times:
8:00-8:30 AM Registration
8:30 AM to 5:30 PM Saturday October 26, 2019
8:30 AM to 5:30 PM Sunday October 27, 2019

RIT is offering a $200.00 discount on registration to members of the Rochester Chapter of STC. You can register for the CPTC course on Eventbrite, where you will find course details. If you're not a chapter member yet, join STC now and choose the Rochester Chapter as your community. New members who join now receive 16 months of membership for one year's dues. Professional membership is $225 and New Professional membership is $180. Your CPTC course discount can pay for your membership.

Society News

STC is offering a free webinar for members on September 10, Creating Content That's Intelligent.

STC is delighted to announce a **$500 scholarship** to assist students who are pursuing an accredited undergraduate or graduate degree or graduate certificate program in some aspect of technical communication. The award is for the 2020-2021 academic year and will be awarded in February 2020. Applications will be accepted through **November 30, 2019**. Students do not have to be STC members to apply. The scholarship winner will receive a free year of STC membership. More information, including a link to the application instructions, is on the scholarship page of the STC website.

The [Call for Proposals](#) for the 2020 STC Summit is open; the deadline for submitting proposals is September 15. Membership renewals open on September 1. [Join](#) or renew via the STC website.

Visit [STC's Notebook](#) for the latest STC news.

Resource Reviews

[Reviews of resources](#) are published periodically.

Feature Articles

The chapter invites original articles for the blog on this website. The newsletter links to these features and they are archived with each issue. Contact the [editor](#). The [September, 2019 feature by Wendy Ross](#) discusses diversity, equity, and inclusion in technical communication.