



# DROOF SHEET

society for technical communication rochester chapter

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## Next Meeting

**Date and time:** December 16, 2020, 7:00 to 8:00 PM

**Program:** Wacky Winter Wednesday, co-sponsored with the CNY Chapter

**Location:** Online

**Registration:** Free event, register on the [CNY Chapter Website](#)

## Redact Room

by Ann L. Wiley, Editor

The chapter's focus has shifted from starting 2020-2021 activities to holiday celebrations and Spectrum. The Rochester Chapter invites you to join STC and the chapter, and to volunteer. If you have not yet renewed your membership, remember to do so by December 31. As always, feature articles and other contributions to the newsletter are welcome. Contact the [editor](#).

## Meeting Report

**Date and time:** September 15

**Program:** Rochester Chapter 2020-2021 Kickoff

**Location:** Online

**Details:** The chapter kickoff event this year was "I Found a Better Way," a virtual happy hour. Attendees shared how they have "found a better way" to do something over the past several months: Tech Comm or work-related successes, problems solved, and personal and household-related discoveries—perhaps in response to the pandemic—that we can all celebrate together. This event provided good news and encouragement, a feel-good moment in the midst of our current situations. There were 16 registrants.

**Date and time:** Friday, October 23, 12:00 PM to 1:00 PM

**Program:** Tips for Graphically Challenged Writers

**Location:** Online

**Details:** This was a collaborative program with the CNY Chapter, which handled registration. The Rochester Chapter donated the proceeds of registration by its members to the CNY Chapter.

**Date and time:** November 17, 6:30 PM

**Program:** Annual Meeting and TechComm Showcase

**Location:** Online

**Details:** The annual meeting was followed by presentations by two chapter members. Several chapter members in addition to the Council attended the meeting and the chapter was happy to welcome several members and guests for the program.

## Council Notes

The Council meets online on the first Tuesday of most months at 7:00 PM to review committee reports and identify action items and who will be responsible. The Council last met via Zoom on December 1, 2020. Reports are reflected in the Chapter Chronicle.

Date and time of the next Council meeting: January 5, 2021, 7:00 PM

Contact: [Chapter president Lori Meyer](#)

## Chapter Chronicle

### ***Membership***

As of December 1, the chapter had 64 members. The Rochester Chapter values your membership—[every member matters](#). If you haven't yet renewed, please [renew](#) now and enjoy another year of membership benefits.

STC offers membership categories for current practitioners, students, and retirees. All categories offer valuable benefits such as access to the STC job bank, discounts on the Certified Professional Technical Communicator exam, webinars, the annual conference, and online courses, and access to digital STC publications. In addition, you can join one or more STC chapters and Special Interest Groups (SIGs) for a nominal charge. Gold membership now includes access to the STC Roundtable events and web content each month, as well as the archive for past months.

Find out more about membership options and pricing and join [on the STC website](#). You can complete the membership application online, or download a PDF of the application. When you complete the application, be sure to select Rochester as a chapter, and be a part of this vibrant professional community!

### ***Education***

The [Heritage Award college scholarship](#) is being offered again for 2020-2021. For more news of interest to students, see Educational Opportunities and Society News.

### ***Mentoring***

If you would like to be a mentor or to have a mentor, contact mentoring manager [Carmel Priore-Garlock](#)

### ***Employment***

Chapter members may request to receive chapter employment emails with notices of job opportunities. These include job openings received from employers and recruiters, and job

openings that employment manager Laurie Fiaretti has found on job boards. Laurie uses keywords for a broad range of technical communication roles including technical writer, technical editor, documentation specialist, editor, and project manager. Laurie also posts [job openings](#) on the chapter website.

### ***Website and Social Media***

The site is updated and backed up and a new design for the site is being developed.

### ***Competition***

The STC Alliance Competition, including the Washington DC-Baltimore, Atlanta, New England, New York, Philadelphia, South-Central Texas (formerly Houston), and Rochester chapters, is [calling for entries](#) and [judges](#). The deadline for entries in January 15, 2021.

Please contact [Bobbi Werner](#) with any questions. Bobbi is the Rochester Chapter representative and Awards Manager for the competition.

### ***Spectrum 2020 and 2021***

The 61st annual chapter conference, Spectrum 2020, The Expanding Spectrum of Technical Communication, was held online September 19 to 21, 2020. There were more than 40 participants in Leadership Day and 77 registrants for the main conference day. Planning for Spectrum 2021 has begun. If you would like to volunteer, contact [spectrum@stc-rochester.org](mailto:spectrum@stc-rochester.org).

### ***Community Achievement Award and Pacesetter Award***

Applications for the Community Achievement Award and the Pacesetter Award will be prepared and submitted. The chapter is waiting for the 2020 award guidelines from STC.

### ***Member Awards***

The Rochester Chapter wins STC awards because of the dedicated efforts of our volunteers. Awards for those efforts are presented each year at Spectrum. The recipients in 2020 are:

- Rookie of the Year Award, Allison DeRose
- Barbara Knight Award for service, Laurie Fiaretti
- Carl E. Klug President's Award for service, Richard Poydock and Ann L. Wiley

In addition, Carmel Priore-Garlock was elected Associate Fellow by the Society in 2020.

### ***Rochester Chapter at the Summit***

Each year many Rochester chapter members attend and participate in the Summit. Several plan to do so again in 2021. Ben Woelk will participate as STC Immediate Past President. Carmel Priore-Garlock is the winner of a Summit registration donated for a giveaway at Spectrum 2020. Consider submitting a proposal and attending in 2021.

## ***Chapter Election***

The Rochester Chapter election for 2020-2021 officers and council members took place in June. New officers and Council members have begun their work. They are listed on the [Council page](#). Please reach out to any member to ask questions or to volunteer.

## **Educational Opportunities**

Visit the STC website to see all of the Society's current [educational offerings](#). STC offers a [webinar](#) each Wednesday from 2:00 to 3:00 PM ET. Recorded webinars are available for [purchase](#) through STC by members and by non-members (at a higher price).

## **Society News**

[Join](#) or renew via the STC website.

[Registration](#) for the 2021 Summit is open. The conference takes place online, June 5 to 9, 2021.

## **Resource Reviews**

[Reviews of resources](#) are published periodically

## **Feature Articles**

The chapter invites original articles for the blog on this website. The newsletter links to these features and they are archived with each issue. Contact the [editor](#). The [June, 2020 feature by Nancy Larbi](#) provides tips for effective online meetings that help with in-person meetings too.