

PROOF SHEET

society for technical communication rochester chapter

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Next Meeting

Date and time: Thursday, March 4, 2021, 7:00 to 8:00 PM ET

Program: Timeless TechComm Tips and Tricks, Ed Marsh

Location: Online

Details: Register on [Eventbrite](#).

Date and time: Tuesday, March 30, 2021, 1:30 pm Eastern/ 12:30 pm Central/ 11:30 am Mountain/ 10:30 am Pacific

Program: Engineering Your Networking Experience with Kelly Schrank, MA, ELS

Location: Online

Details: Register on [Eventbrite](#).

Redact Room

by Ann L. Wiley, Editor

[Registration](#) for Spectrum is open. Review the schedule and session and [workshop](#) descriptions, and be sure to register. The chapter welcomes your attending on any or all of the days of the conference. If you have questions, send a message to spectrum@stc-rochester.org.

The technical publications competition is beginning work on judging entries. You can look forward to seeing who has won awards during the awards presentation at Spectrum on April 19.

The Rochester Chapter invites you to join STC and the chapter, and to volunteer. If you have not yet renewed your membership, please do so as soon as possible. We value your membership and want you to stay with us for more learning, networking, and sharing knowledge through 2021.

As always, feature articles and other contributions to the newsletter are welcome. Contact the [editor](#).

Meeting Report

Date and time: February 11, 2021 7:00 to 8:00 PM

Program: Boost your career with tech comm certifications, Richard Poydock and Ben Woelk

Location: Online, a joint program with the Instructional Design and Learning Community of Practice

Details: [Eventbrite](#)

Richard Poydock was the first member of the Rochester chapter to receive the Certified Professional Technical Communicator Foundation certification, in March 2017. Ben Woelk is a Certified Professional Technical Communicator and teaches the STC certification course. Richard Poydock and Ben Woelk shared some ways to continue the learning journey and obtain industry certification. There were ten people attending.

Council Notes

The Council meets online on the first Tuesday of most months at 7:00 PM to review committee reports and identify action items and who will be responsible. The Council last met via Zoom on December 1, 2020 and on January 5 and February 2, 2021. Reports shared at Council meetings are reflected in the Chapter Chronicle.

Date and time of the next Council meeting: March 2, 2021, 7:00 PM

Contact: [Chapter president Lori Meyer](#)

Chapter Chronicle

Membership

As of February 6, the chapter has 36 members who have renewed or joined this year. The chapter has one new student member. The Rochester Chapter values your membership—[every member matters](#).

Membership in STC is an excellent investment in your career as a technical communicator. You not only receive STC's publications and the best prices for STC's educational programs, but also have the opportunity to volunteer. Volunteering in STC allows you to demonstrate your skills in areas where you excel and build skills in new areas where otherwise you might not find opportunities. STC is also the place to build your network in technical communication with others who are also committed to their careers and to helping other members.

If you haven't yet renewed, please [renew](#) now and benefit from membership for another year.

Find out about membership options and pricing and join [on the STC website](#). You can complete the membership application online, or download a PDF of the application. When you complete the application, be sure to select Rochester as a chapter, and be a part of this vibrant professional community!

The Rochester Chapter is honored to have former chapter president Wendy Barnhart Ross elected Associate Fellow this year and former chapter president Bobbi Werner elected Fellow. Congratulations Wendy on Bobbi on your much-deserved award.

Christine Christensen has received the Distinguished Chapter Service Award for her service as Secretary and Membership Manager of the Rochester Chapter. Christine also posts and reports on the chapter's Spectrum evaluations. The chapter nominated Christine and the STC Board voted to make the award. Congratulations and thank you, Christine!

Rochester Chapter members frequently offer their expertise at the Society level, to STC's special interest groups, and to other chapters. This helps the Society and members across the US and in many countries worldwide. Chapter president Lori Meyer spoke at the Florida Chapter and Future Technical Communicators program on February 26 about career paths in technical communication. In March, Lori Meyer is speaking to students from University of Central Florida about "The Enduring Value of Techcomm." Lori has received the Distinguished SIG Service Award for 2021 for her work with the Instructional Design and Learning Community of Practice.

Education

The [Heritage Award college scholarship](#) is suspended at this time, pending an examination of ways to attract applications. For more news of interest to students, see Mentoring, Educational Opportunities, and Society News.

Mentoring

If you would like to be a mentor or to have a mentor, contact mentoring manager [Carmel Priore-Garlock](#).

Employment

Chapter members may request to receive chapter employment emails with notices of job opportunities. These include job openings received from employers and recruiters, and job openings that employment manager Laurie Fiaretti has found on job boards. Laurie uses keywords for a broad range of technical communication roles including technical writer, technical editor, documentation specialist, editor, and project manager. Laurie also posts [job openings](#) on the chapter website.

Website and Social Media

The site is updated and backed up and a new design for the site is being developed. Follow the Rochester Chapter on [Twitter](#) and the [chapter](#) and [Spectrum](#) on Facebook. You will find a Rochester Chapter page and group on LinkedIn.

Competition

The STC Alliance Competition, including the Washington DC-Baltimore, Atlanta, New England, New York, Philadelphia, South-Central Texas (formerly Houston), and Rochester chapters, has moved into judging entries. This year there are 54 entries. There are 54 judges, four from the Rochester Chapter. The updated training program for judges is excellent. Consensus judging day is in mid-April. We will celebrate local winners at Spectrum on April 19.

Please contact [Bobbi Werner](#) with any questions. Bobbi is the Rochester Chapter representative and Awards Manager for the competition.

Spectrum 2021

The 62nd annual Rochester Chapter Conference, Spectrum 2021, takes place online April 17 to 19. The theme is “Flexibility, Creativity, Sustainability.” [Registration](#) is open and the [program](#) is posted on this website. If you would like to volunteer, contact spectrum@stc-rochester.org.

Community Achievement Award and Pacesetter Award

Applications for the Community Achievement Award and the Pacesetter Award were submitted in January, and tracking of 2021 accomplishments has begun.

Chapter Leaders

The Rochester Chapter election for 2020-2021 officers and council members took place in June. Officers and Council members are listed on the [Council page](#). Please reach out to any member to ask questions or to volunteer.

Educational Opportunities

Visit the STC website to see all of the Society’s current [educational offerings](#). STC offers a [webinar](#) each Wednesday from 2:00 to 3:00 PM ET. Recorded webinars are available for [purchase](#) through STC by members and by non-members (at a higher price).

Society News

[Join](#) or renew via the STC website. [Registration](#) for the 2021 Summit is open. Visit [STC’s Notebook](#) for the latest STC news.

Resource Reviews

[Reviews of resources](#) are published periodically.

Feature Articles

The chapter invites original articles for the blog on this website. The newsletter links to these features and they are archived with each issue. Contact the [editor](#). The [June, 2020 feature by Nancy Larbi](#) provides tips for effective online meetings that help with in-person meetings too.