

PROOF SHEET

society for technical communication rochester chapter

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Next Meeting

Date and time: TBD

Program: TBD

Location: Online

Registration: TBD

Redact Room

by Ann L. Wiley, Editor

Watch for the 2021 ballot and if you are a member of the Rochester Chapter, please vote for new officers and Council members.

This year the chapter Council will manage Spectrum as a team project. The date will be set in early September. Watch for the call for proposals in the coming weeks

The Rochester Chapter invites you to join STC and the chapter, and to volunteer. If you have not yet renewed your membership, please do so as soon as possible. We value your membership and want you to stay with us for more learning, networking, and sharing knowledge throughout 2021.

As always, feature articles and other contributions to the newsletter are welcome. Contact the [editor](#).

Meeting Report

Reports of the March, April, and May meetings are in the [March, April, and May issue](#).

Council Notes

The Council meets online on the first Tuesday of most months at 7:00 PM to review committee reports and identify action items and who will be responsible. The last Council meeting of the 2020-2021 STC year was held on May 4. Reports shared at Council meetings are reflected in the Chapter Chronicle.

Date and time of the next Council meeting: August 18, 7:00 PM, Crossover meeting. Reports will be in the September issue.

Contact: [Chapter president Christine Christensen](#)

Chapter Chronicle

Membership

As of June 2021, the chapter had 41 members who have renewed or joined this year. The Rochester Chapter values your membership—[every member matters](#).

Membership in STC is an excellent investment in your career as a technical communicator. You not only receive STC's publications and the best prices for STC's educational programs, but also

have the opportunity to volunteer. Volunteering in STC allows you to demonstrate your skills in areas where you excel and build skills in new areas. STC is also the place to build your network in technical communication with others who are also committed to their careers and to helping other members.

If you haven't yet renewed, please renew now and benefit from membership for another year.

Find out about membership options and pricing and join [on the STC website](#). You can complete the membership application online, or download a PDF of the application. When you complete the application, be sure to select Rochester as a chapter, and be a part of this vibrant professional community!

Rochester Chapter members frequently contribute to the Society. On July 22, Kelly Schrank presented a webinar for STC, "Low-Cost and Low-Effort Ways to Create Infographics and Visually Appealing Slides."

Education

Scholarship, career days

Mentoring

At this time there are three active mentors: Ben Woelk, Christine Christensen, and Carmel Priore-Garlock. If you would like to be a mentor or to have a mentor, contact mentoring manager [Carmel Priore-Garlock](#).

Employment

Chapter members may request to receive chapter employment emails with notices of job opportunities. These include job openings received from employers and recruiters, and job openings that employment manager Laurie Fiaretti has found on job boards. Laurie uses keywords for a broad range of technical communication roles including technical writer, technical editor, documentation specialist, editor, and project manager. Laurie also posts [job openings](#) on the chapter website.

Website and Social Media

The site is updated and backed up by the chapter webmaster. Follow the Rochester Chapter on [Twitter](#) and the [chapter](#) and [Spectrum](#) on Facebook. You will find a Rochester Chapter page and group on LinkedIn. The program team is now using Mailchimp to send out the monthly program notices and other Council members also send updates via Mailchimp. You can [subscribe](#) to the chapter mailing list.

Competition

The STC Alliance Competition, including the Washington DC-Baltimore, Atlanta, New England, New York, Philadelphia, South-Central Texas (formerly Houston), and Rochester chapters, has concluded. Please contact [Bobbi Werner](#) with any questions. Bobbi has been the Rochester Chapter representative and Awards Manager for the competition. With her election to STC treasurer, Bobbi will be handing over this responsibility to a new volunteer. Thank you for your service, Bobbi!

Spectrum 2021

The 62nd annual Rochester Chapter Conference, Spectrum 2021, took place online April 17 to 19. Find a full report in the [March, April, and May issue](#). A date for Spectrum 2022 will be set this summer and planning will begin. If you would like to volunteer, send a message to spectrum@stc-rochester.org.

Community Achievement Award and Pacesetter Award

In 2021 for the third consecutive year, the chapter was named [STC Community of the Year](#). Tracking of 2021 accomplishments for the Community Achievement Award continues. A volunteer is needed to assume responsibility for the tracking and prepare the Pacesetter and Community Achievement Award applications in 2022.

Chapter Leaders

Rochester chapter officers and Council members are listed on the [Council page](#). Please reach out to any member to ask questions or to volunteer.

Educational Opportunities

Visit the STC website to see all of the Society's current [educational offerings](#). STC offers a [webinar](#) each Wednesday from 2:00 to 3:00 PM ET. Recorded webinars are available for [purchase](#) through STC by members and by non-members (at a higher price).

Society News

The 2021 STC Summit took place online from June 7 to 9. The sessions were recorded and are available on demand to registrants through August 31.

The annual business meeting was held on 15. The new STC officers were installed: Kirsty Taylor, President; Aiessa Moyna, Vice President; Bobbi Werner, Treasurer. Tim Esposito continues at STC Secretary. Sree Pattabiraman and Laura Palmer were elected Directors this year, and Jack Molisani and David Caruso were elected to the Nominating Committee.

Join or renew via the STC website. Visit STC's Notebook for the latest STC news.

Resource Reviews

[Reviews of resources](#) are published periodically.

Feature Articles

The chapter invites original articles for the blog on this website. The newsletter links to these features and they are archived with each issue. Contact the [editor](#). The [June 2020 feature by Nancy Larbi](#) provides tips for effective online meetings that help with in-person meetings too.